

CUPE Saskatchewan

- Election Survey -

Field work conducted between
September 23 to October 3, 2024

Prepared by



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OPINION RESEARCH

In partnership with

Trend Research

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Methodology

Survey questions were administered through Trend Research under the director of Janet Brown Opinion Research between September 23 and October 3, 2024.

800 residents of Saskatchewan (aged 18 and over) were surveyed, providing an overall margin of error of plus or minus 3.5 percentage points, 19 times out of 20 (i.e., at a 95% confidence interval).

Previous research was conducted November 2023. Tracking results are presented throughout this report where appropriate.

Survey Design

- Survey respondents were initially contacted at random by live telephone interviewers and given the option of:
 - answering the survey over telephone at that time,
 - answering over the telephone at a more convenient time, or
 - receiving the link and answering the survey on-line.
- The initial sample list contained approximately 40 percent landlines and 60 percent cellphones.
- Interviewers made up to five attempts to reach each phone number in the sample before classifying it as unreachable.

Interviews

- All surveys were conducted by qualified interviewers working out of Trend Research’s centralized CATI facility in Edmonton. Field supervisors were always present to ensure accurate interviewing and recording of responses.
- The interviewing staff at Trend receives extensive training on the proper administration of interviews and are closely monitored by supervisors. A minimum of 10 percent of each interviewer’s work was unobtrusively monitored for quality control in accordance with the standards set out by the Canadian Research Insights Council (CRIC).

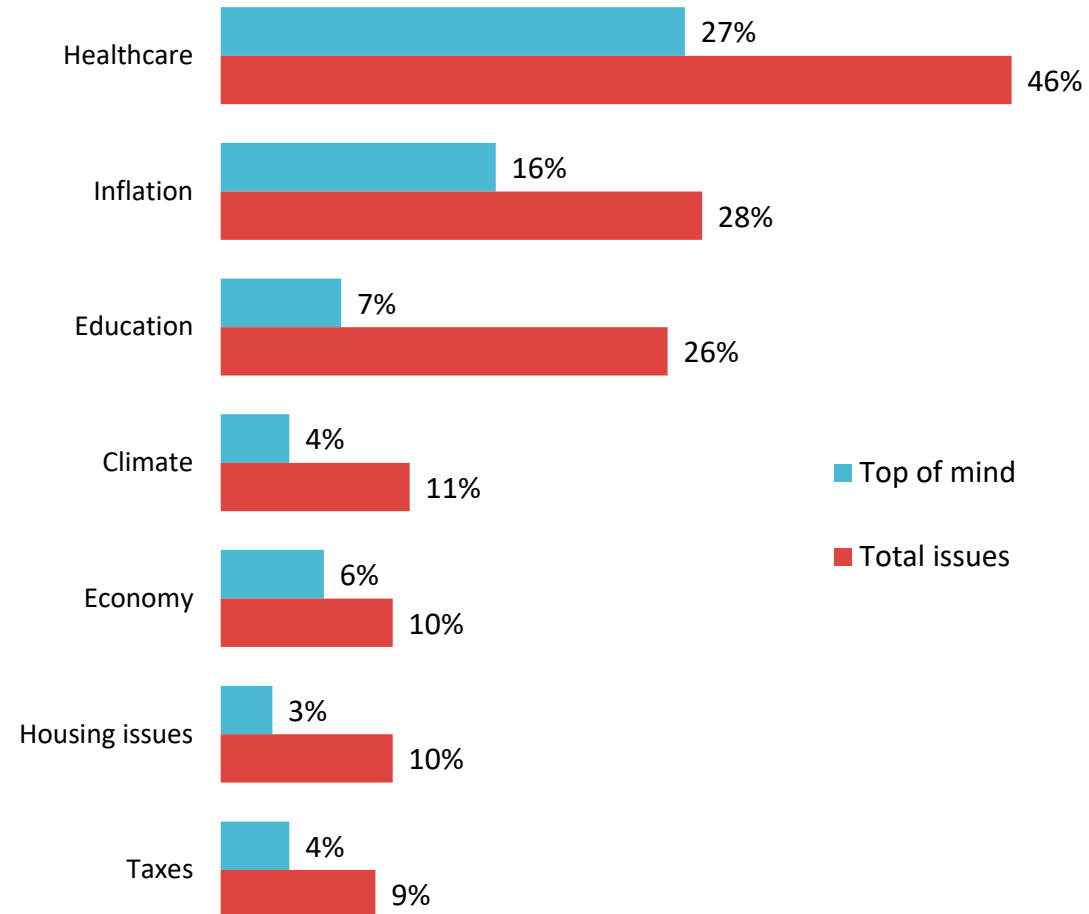
Percentages may not total to 100 due to rounding

“Totals” in report may not match net scores in detailed tables due to rounding

Throughout the report, arrows (↑↓) indicate statistically significant change from previous survey.

Issues of Concern

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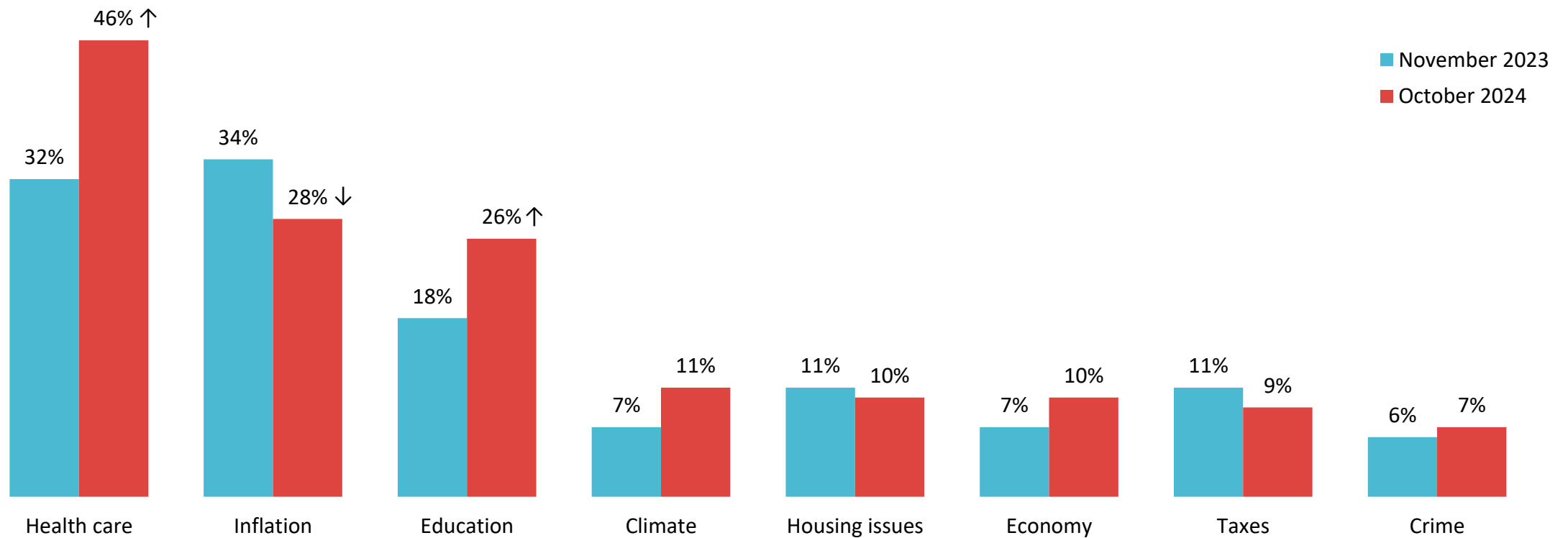


In your opinion, what is the SINGLE most important issue facing Saskatchewan today? What other important issues are facing Saskatchewan today?

A word cloud of various social and economic issues, with the words arranged in a roughly circular pattern. The words are in different sizes and shades of blue. The largest word is 'healthcare', followed by 'education' and 'inflation'. Other prominent words include 'economy', 'housing issues', 'taxes', 'climate', 'mental health', 'saskatchewan government', 'crime', 'social issues', 'seniors' issues', 'federal government', and 'poverty'. Smaller words include 'employment', 'social services', 'provincial and federal relations', 'homelessness', 'oil & gas', 'debt bill 137', 'indigenous issues', 'infrastructure', 'drugs', 'homelessness', 'climate', 'mental health', 'crime', 'saskatchewan government', 'social issues', 'seniors' issues', 'federal government', and 'poverty'.

economy
employment housing issues
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indigenous issues infrastructure drugs
healthcare mental health
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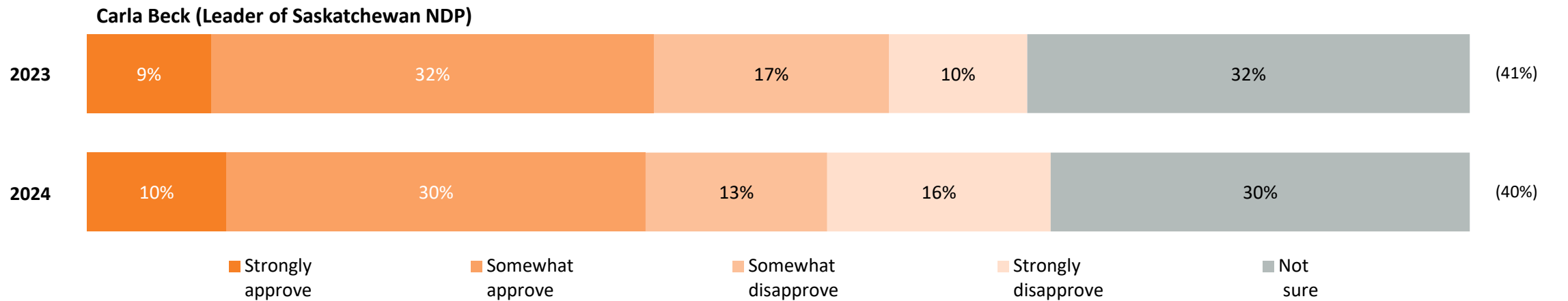
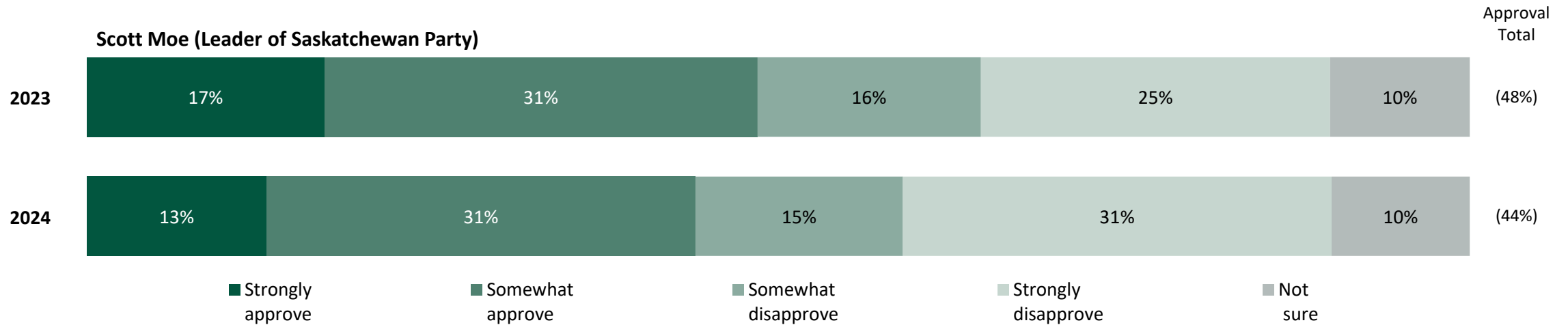
Issues of Concern: Tracking



In your opinion, what is the SINGLE most important issue facing Saskatchewan today? What other important issues are facing Saskatchewan today?

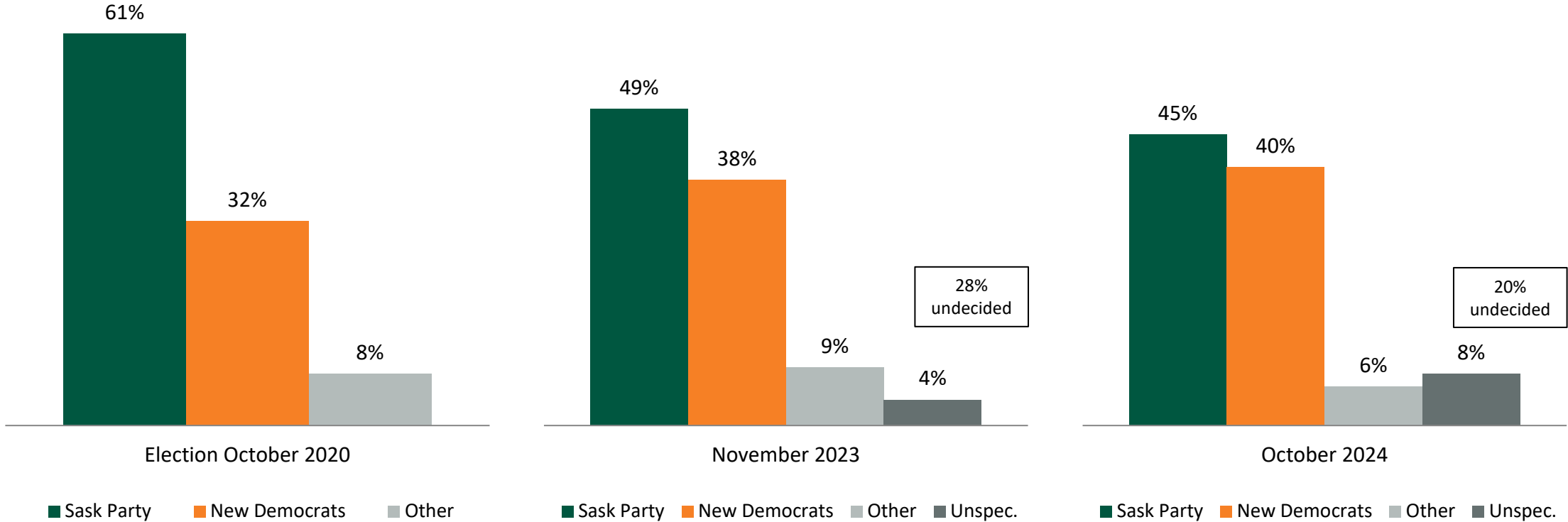
Leadership and Voting Intention

Performance of Leaders



Please tell me whether you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the following: The performance of Scott Moe/The performance of Carla Beck?

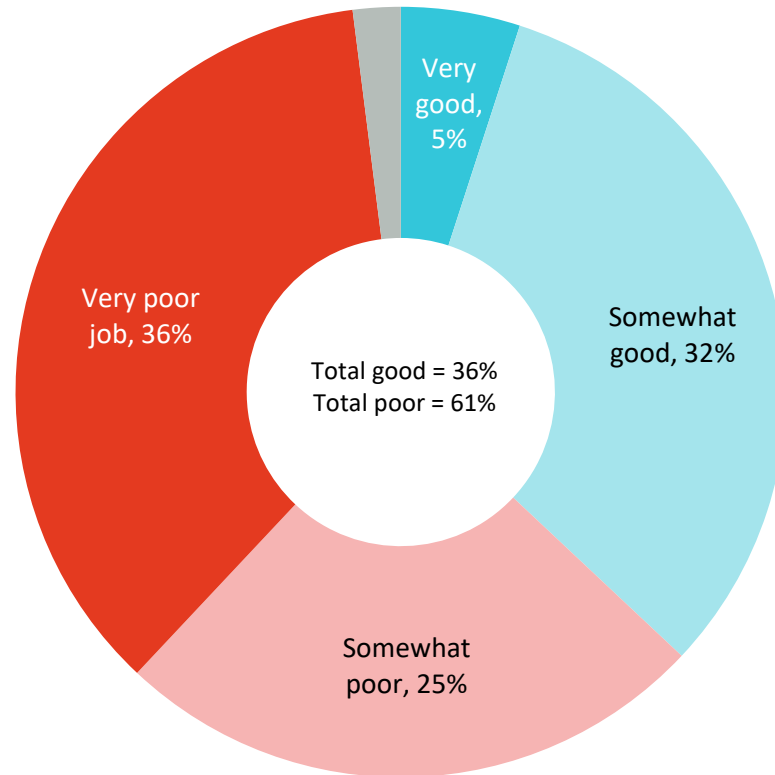
Voting Intention



If a provincial election were held in Saskatchewan today, which one of the following parties would you vote for?
 IF ANOTHER PARTY, ASK ... Which other party would you vote for?
 IF "NO PREFERENCE" OR DON'T KNOW... Perhaps you have not yet made up your mind. Is there nevertheless a party you might be inclined to support?

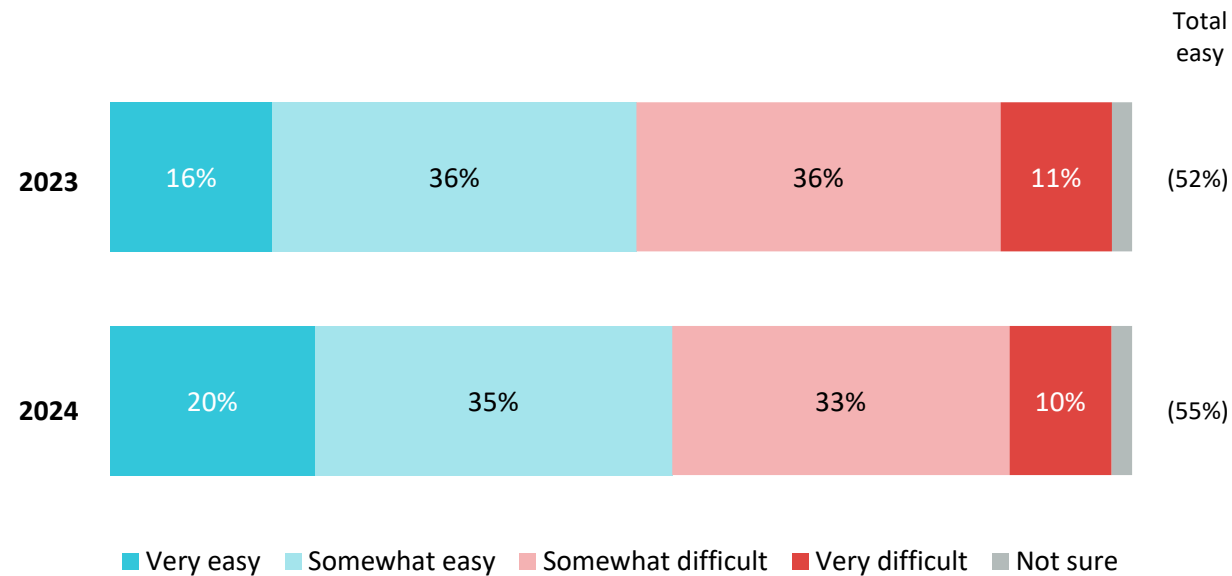
Healthcare and Expenses

Handling of Healthcare



Thinking specifically about healthcare, how well do you think the current Saskatchewan government is handling the province's healthcare system. Would you say they are doing a ...

Meeting Monthly Expenses



In recent months, how easy or difficult has it been for you to meet your monthly expenses? Has it been...

Questionnaire

Detailed Tables – Banner 1

Detailed Tables – Banner 2