

# CBC Calgary Road Ahead Poll

## - Polarization -

Field work conducted between  
May 7 and 21, 2025

Prepared by



**Janet Brown**  
OPINION RESEARCH

In partnership with

**Trend Research**

# Methodology

## CBC Alberta: Road Ahead 2025

- Survey was conducted between May 7 to 21, 2025
- Conducted by live interviewers, located in Alberta
- Random sample, including 40% landlines and 60% cell phones
- Option of answering over the telephone or online
- Numbers called up to 5 times, at 5 different times of day
- Quotas set to ensure representativeness
- The response rate among valid numbers was 12.8 per cent.
- n=1200, +/-2.8%, 19 times in 20

**Banner 1**