

# CBC Calgary 2026 Road Ahead Poll

## - Economic Indicators -

Field work conducted between  
April 7 to 22, 2026

Prepared by



In partnership with

**Trend** Research

## CBC Calgary: Road Ahead 2026

- Conducted by live interviewers, located in Alberta
- Random sample, including 30% landlines and 70% cell phones
- Option of answering over the telephone or online
- Numbers called up to 5 times, at 5 different times of day
- Quotas set to ensure representativeness
- The response rate among valid numbers was 11.7 per cent.
- n = 1200, +/-2.8%, 19 times in 20
- Survey dates were April 7 to 22, 2026
- Previous surveys conducted in March 2018, March 2020, May 2020, April 2021 , October 2022, April 2023\* (Calgary only), May 2024, and May 2025.

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### Statistical Reliability

	Interviews	Margin of error
<b>Total</b>	1200	+/- 2.8
<b>Calgary</b>	400	+/- 4.9
<b>Edmonton</b>	400	+/- 4.9
<b>Other AB</b>	400	+/- 4.9
<b>Large cities</b>	800	+/- 3.5
<b>Midsize cities</b>	190	+/- 7.1
<b>Small centres</b>	210	+/- 6.8
<b>18 to 24</b>	118	+/- 9.0
<b>25 to 44</b>	456	+/- 4.6
<b>45 to 64</b>	420	+/- 4.8
<b>65+</b>	206	+/- 6.8
<b>Men</b>	600	+/- 4.0
<b>Women</b>	600	+/- 4.0

E1. In recent months, how easy or difficult has it been for you to meet your monthly expenses? Has it been...															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
CQEI															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Very easy	147 12%	72 16% cd	42 10% b	33 10% b	114 13%	11 9%	23 11%	94 16% I	53 9% H	7 6% lM	45 10% M	57 14% j	38 19% JK	27 8% O	120 14% N
Somewhat easy	327 27%	128 28%	114 28%	84 25%	243 28%	28 22%	57 27%	172 29%	155 26%	29 24%	115 25%	116 27%	68 33%	76 22%	250 29% n
Somewhat difficult	471 39%	157 35% d	169 41%	145 43% b	326 38% f	58 47% e	87 41%	218 36% i	253 42% h	50 43%	186 41% m	167 40%	66 32% k	151 45% O	312 37% N
Very difficult	237 20%	93 21%	76 19%	68 20%	169 20%	24 20%	43 21%	102 17% i	135 22% h	29 25% m	101 22% m	78 19%	29 14% jk	81 24% o	153 18% n
DK/ NA	19 2%	5 1%	10 3%	4 1%	15 2%	3 3%	1 0%	12 2%	7 1%	2 2%	9 2%	3 1%	5 2%	2 1%	16 2%
Easy (NETS)	474 39%	200 44% d	157 38%	118 35% b	357 41% F	38 31% E	79 38%	267 45% I	208 34% H	35 30% lM	160 35% M	173 41% jm	106 51% JKl	103 30% O	371 44% N
Difficult (NETS)	708 59%	250 55% d	245 60%	212 64% b	495 57% f	83 67% e	130 62%	320 53% I	387 64% H	80 68% M	287 63% M	246 58% M	95 46% JKL	233 69% O	464 55% N

E1. In recent months, how easy or difficult has it been for you to meet your monthly expenses? Has it been...																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQE1																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Very easy	147 12%	7 3%	31 9%	27 11%	68 26%	17 7%	46 9%	59 18%	25 18%	86 12%	14 9%	2 3%	3 7%	40 19%	35 12%	101 12%
		CDE	BE	BE	BCD	HI	HI	FG	FG	Ln	N	JN		jKL		
Somewhat easy	327 27%	41 18%	80 24%	72 29%	100 38%	49 21%	132 26%	97 30%	48 35%	179 26%	48 30%	9 11%	17 37%	73 35%	93 32%	215 26%
		DE	E	Be	BCd	hI	i	f	Fg	LN	L	JKMN	L	JL	p	o
Somewhat difficult	471 39%	103 44%	137 42%	105 43%	73 28%	97 41%	210 41%	112 35%	52 38%	274 40%	70 44%	33 41%	17 36%	68 33%	111 38%	327 39%
		E	E	E	BCD					n				k		
Very difficult	237 20%	79 34%	74 22%	38 15%	22 8%	68 29%	112 22%	48 15%	10 7%	141 20%	24 15%	37 45%	8 18%	24 11%	50 17%	171 21%
		CDE	BdE	Bce	BCd	gHI	fhI	Fgi	FGh	LN	L	JKMN	L	JL		
DK/ NA	19 2%	2 1%	6 2%	4 2%	2 1%	6 3%	6 1%	4 1%	2 2%	12 2%	2 1%	0 0%	1 2%	3 1%	1 0%	16 2%
Easy (NETS)	474 39%	49 21%	111 34%	98 40%	167 63%	66 28%	178 35%	156 49%	74 54%	265 38%	61 39%	11 14%	21 44%	113 54%	128 44%	316 38%
		CDE	BE	BE	BCD	gHI	fhI	FG	FG	LN	LN	JKMN	L	JKL		
Difficult (NETS)	708 59%	182 78%	210 64%	143 58%	95 36%	165 69%	321 64%	160 50%	62 45%	415 60%	94 60%	70 86%	25 54%	92 44%	161 55%	498 60%
		CDE	BE	BE	BCD	HI	HI	FG	FG	LN	LN	JKMN	L	JKL		

E2. Which of the following statements best describes your feelings about the Alberta economy?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QE2															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
The economy is improving	122 10%	44 10%	38 9%	40 12%	82 10%	14 11%	27 13%	78 13%	45 7%	10 9%	44 10%	42 10%	26 13%	27 8%	94 11%
The economy is neither improving nor getting worse	419 35%	179 39%	140 34%	101 30%	319 37%	39 31%	62 29%	244 41%	176 29%	31 26%	149 33%	156 37%	83 40%	117 35%	300 35%
The economy is getting worse	616 51%	221 49%	218 53%	177 53%	439 51%	67 54%	110 53%	259 43%	357 59%	69 59%	244 54%	214 51%	88 43%	176 52%	432 51%
None of these	9 1%	1 0%	3 1%	5 1%	4 0%	1 1%	3 2%	6 1%	2 0%	2 2%	2 0%	4 1%	1 0%	5 1%	4 0%
DK/ NA	34 3%	10 2%	12 3%	11 3%	23 3%	3 3%	8 4%	12 2%	22 4%	4 4%	16 4%	5 1%	8 4%	13 4%	21 2%

E2. Which of the following statements best describes your feelings about the Alberta economy?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QE2																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
The economy is improving	122 10%	19 8%	37 11%	18 7%	35 13%	24 10%	52 10%	36 11%	10 7%	68 10%	19 12%	5 7%	5 11%	24 12%	21 7%	93 11%
The economy is neither improving nor getting worse	419 35%	69 30%	100 30%	99 40%	103 39%	66 28%	172 34%	136 43%	45 33%	239 34%	52 33%	24 29%	18 39%	84 40%	94 32%	302 36%
The economy is getting worse	616 51%	135 58%	177 54%	120 49%	123 46%	140 59%	265 52%	137 43%	75 54%	364 53%	81 51%	49 60%	20 42%	92 44%	165 57%	409 49%
None of these	9 1%	2 1%	3 1%	2 1%	1 0%	2 1%	3 1%	1 0%	2 1%	6 1%	0 0%	1 1%	1 2%	1 0%	4 1%	4 0%
DK/ NA	34 3%	8 3%	12 4%	6 2%	4 1%	5 2%	14 3%	9 3%	5 4%	16 2%	6 4%	2 3%	2 5%	7 4%	8 3%	21 2%

E3. With everything going on in Alberta and the world, do you think now is a good time or a bad time to make a major purchase such as a home, car, or major appliance?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QE3															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Good time	172 14%	67 15%	60 15%	46 14%	127 15%	16 13%	29 14%	105 18%	67 11%	13 11%	76 17%	50 12%	34 17%	52 16%	119 14%
Bad time	810 67%	300 66%	276 67%	234 70%	576 66%	85 69%	149 71%	399 67%	412 68%	93 80%	299 66%	300 71%	118 57%	231 68%	571 67%
Neither a good or bad time	161 13%	64 14%	62 15%	36 11%	125 14%	14 12%	22 10%	71 12%	91 15%	8 7%	59 13%	56 13%	38 18%	40 12%	120 14%
DK/ NA	56 5%	24 5%	14 4%	18 5%	38 4%	8 6%	10 5%	24 4%	32 5%	3 3%	21 5%	16 4%	16 8%	14 4%	40 5%

E3. With everything going on in Alberta and the world, do you think now is a good time or a bad time to make a major purchase such as a home, car, or major appliance?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QE3																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Good time	172 14%	21 9%	44 13%	32 13%	52 20%	27 11%	66 13%	57 18%	23 16%	102 15%	18 11%	9 11%	9 20%	31 15%	36 12%	122 15%
Bad time	810 67%	175 75%	222 68%	164 67%	164 62%	180 76%	357 71%	189 59%	85 62%	483 70%	95 60%	63 77%	33 71%	125 60%	202 69%	559 67%
Neither a good or bad time	161 13%	25 11%	43 13%	37 15%	42 16%	20 8%	56 11%	60 19%	26 19%	84 12%	31 20%	5 6%	2 4%	38 18%	38 13%	113 14%
DK/ NA	56 5%	11 5%	19 6%	12 5%	6 2%	10 4%	27 5%	15 5%	4 3%	23 3%	13 8%	4 5%	2 4%	14 7%	15 5%	35 4%

D1. Gender															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD1															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Male	599 50%	244 54% c	190 46% b	165 49%	434 50%	67 54%	98 47%	599 100% I	0 0% H	55 47%	224 49% m	201 48% m	119 58% kl	161 48%	431 51%
Female	602 50%	210 46% c	222 54% b	169 51%	433 50%	57 46%	112 53%	0 0% I	602 100% H	62 53%	232 51% m	221 52% m	88 42% kl	177 52%	420 49%

D1. Gender																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD1																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Male	599 50%	98 42% dE	145 44% dE	130 53% bc	159 60% BC	116 49%	273 54% h	146 45% g	65 47%	355 51% k	65 41% jn	36 44%	24 51% k	114 55% k	97 33% P	466 56% O
Female	602 50%	134 58% dE	183 56% dE	115 47% bc	106 40% BC	122 51%	233 46% h	174 55% g	73 53%	337 49% k	92 59% jn	46 56%	23 49% k	94 45% k	194 67% P	363 44% O

D2. Which of the following categories best describes your age?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD2															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
18-24 years	117 10%	50 11%	38 9%	29 9%	88 10%	13 11%	16 8%	55 9%	62 10%	117 100% KLM	0 0% J	0 0% J	0 0% J	19 6% O	93 11% N
25-34 years	206 17%	84 19%	58 14%	64 19%	142 16%	23 18%	42 20%	93 15%	114 19%	0 0% K	206 45% JLM	0 0% K	0 0% K	65 19% O	139 16% N
35-44 years	249 21%	75 17% C	103 25% B	71 21%	178 21%	27 22%	45 21%	131 22%	118 20%	0 0% K	249 55% JLM	0 0% K	0 0% K	138 41% O	107 13% N
45-54 years	217 18%	85 19%	76 19%	56 17%	161 19%	28 23%	28 13%	106 18%	112 19%	0 0% L	0 0% L	217 52% JKM	0 0% L	90 27% O	127 15% N
55-64 years	204 17%	81 18%	73 18%	50 15%	154 18%	14 11%	37 17%	95 16%	109 18%	0 0% L	0 0% L	204 48% JKM	0 0% L	18 5% O	185 22% N
65-74 years	164 14%	57 13%	55 13%	53 16%	111 13%	17 14%	36 17%	92 15%	72 12%	0 0% M	0 0% M	0 0% M	164 80% JKL	7 2% O	157 19% N
75 and over	42 3%	23 5% c	9 2% b	10 3%	32 4%	2 2%	8 4%	26 4%	15 3%	0 0% M	0 0% M	0 0% M	42 20% JKL	0 0% O	42 5% N

D2. Which of the following categories best describes your age?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD2																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
18-24 years	117 10%	33 14%	48 15%	6 2%	9 3%	44 18%	58 11%	16 5%	0 0%	60 9%	18 11%	6 7%	32 68%	0 0%	14 5%	81 10%
		DE	DE	BC	BC	GHI	FHI	FGI	FGH	MN	MN	MN	JKLN	JKLM	P	O
25-34 years	206 17%	40 17%	75 23%	43 18%	30 11%	40 17%	94 19%	51 16%	22 16%	133 19%	42 27%	19 24%	9 18%	0 0%	45 15%	147 18%
		E	e	Cd						kN	jN	N	N	JKLM		
35-44 years	249 21%	43 18%	52 16%	59 24%	76 29%	50 21%	97 19%	76 24%	26 19%	190 27%	32 20%	22 27%	2 4%	0 0%	61 21%	178 21%
		E	dE	c	BC					MN	mN	MN	JkLN	JKLM		
45-54 years	217 18%	32 14%	36 11%	59 24%	68 26%	30 13%	91 18%	61 19%	35 26%	171 25%	20 13%	19 23%	4 9%	0 0%	57 20%	148 18%
		DE	DE	BC	BC	hI		f	F	KmN	JN	N	jN	JKLM		
55-64 years	204 17%	31 13%	54 17%	42 17%	54 20%	31 13%	87 17%	58 18%	28 20%	117 17%	21 13%	15 19%	0 0%	48 23%	60 21%	135 16%
		e		b						Mn	mn	M	JkLN	jkM		
65-74 years	164 14%	45 20%	50 15%	26 10%	23 9%	38 16%	66 13%	45 14%	15 11%	20 3%	21 13%	1 1%	0 0%	122 59%	42 14%	114 14%
		DE	e	B	Bc					KN	JLmN	KN	kN	JKLM		
75 and over	42 3%	9 4%	12 4%	11 4%	4 2%	4 2%	13 3%	12 4%	12 9%	1 0%	3 2%	0 0%	0 0%	38 18%	12 4%	24 3%
						I	I	i	FGh	KN	JN	N	N	JKLM		

D4. Which of the following best describes your present employment status?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD4															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Working full-time	692 58%	252 56%	245 60%	195 58%	498 57%	81 66%	113 54%	355 59%	337 56%	60 51%	323 71%	288 68%	21 10%	248 73%	438 52%
Working part-time	157 13%	55 12%	58 14%	45 13%	112 13%	11 9%	34 16%	65 11%	92 15%	18 15%	74 16%	41 10%	24 12%	41 12%	115 13%
Unemployed or looking for a job	56 5%	23 5%	18 4%	16 5%	40 5%	6 5%	9 5%	28 5%	27 5%	6 5%	28 6%	21 5%	1 1%	21 6%	34 4%
Stay at home full-time	26 2%	10 2%	8 2%	8 2%	18 2%	3 2%	5 2%	8 1%	18 3%	0 0%	13 3%	13 3%	0 0%	16 5%	10 1%
Student, or	47 4%	25 6%	18 4%	4 1%	43 5%	2 1%	3 1%	24 4%	23 4%	32 27%	11 2%	4 1%	0 0%	6 2%	41 5%
Retired	208 17%	83 18%	63 15%	62 19%	146 17%	20 16%	42 20%	114 19%	94 16%	0 0%	0 0%	48 11%	160 78%	3 1%	205 24%
DK/ NA	15 1%	7 2%	3 1%	5 1%	10 1%	1 1%	4 2%	4 1%	10 2%	2 2%	7 1%	6 1%	0 0%	2 0%	8 1%

D4. Which of the following best describes your present employment status?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD4																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Working full-time	692 58%	76 33%	194 59%	170 69%	206 78%	115 49%	299 59%	195 61%	83 60%	692 100%	0 0%	0 0%	0 0%	0 0%	153 53%	531 64%
		CDE	BdE	Bce	BCd	GHi	F	F	f	KLMN	J	J	J	J	P	O
Working part-time	157 13%	48 20%	51 16%	18 7%	22 8%	39 16%	61 12%	39 12%	18 13%	0 0%	157 100%	0 0%	0 0%	0 0%	46 16%	108 13%
		DE	DE	BC	BC					K	JLMN	K	K	K		
Unemployed or looking for a job	56 5%	33 14%	6 2%	8 3%	3 1%	20 8%	21 4%	12 4%	3 2%	0 0%	0 0%	56 68%	0 0%	0 0%	8 3%	37 4%
		CDE	B	B	B	ghi	f	f	f	L	L	JKMN	L	L		
Stay at home full-time	26 2%	7 3%	6 2%	5 2%	2 1%	8 3%	10 2%	5 2%	2 2%	0 0%	0 0%	26 32%	0 0%	0 0%	3 1%	15 2%
										L	L	JKMN	L	L		
Student, or	47 4%	13 5%	9 3%	5 2%	3 1%	12 5%	26 5%	8 2%	1 1%	0 0%	0 0%	0 0%	47 100%	0 0%	11 4%	12 1%
		dE	b	b	B	i	i		fg	M	M	M	JKLN	M	p	o
Retired	208 17%	57 24%	60 18%	38 16%	25 10%	38 16%	85 17%	57 18%	29 21%	0 0%	0 0%	0 0%	0 0%	208 100%	67 23%	126 15%
		dE	E	be	BCd					N	N	N	N	JKLM	P	O
DK/ NA	15 1%	0 0%	2 1%	1 0%	2 1%	5 2%	4 1%	4 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%

D5. Do you work in the public or private sector?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD5															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Public sector, meaning any level of Government	291 24%	88 19% C	121 29% B	83 25% D	208 24% E	24 20% F	58 28% G	97 16% I	194 32% H	14 12% KLM	106 23% J	117 28% J	53 26% J	72 21% N	218 26% O
Private sector, meaning private industry or business	829 69%	335 74% C	266 65% B	228 68% D	601 69% E	91 74% F	137 65% G	466 78% I	363 60% H	81 69% KLM	326 71% J	284 67% J	139 67% J	246 73% N	578 68% O
DK/ NA	81 7%	32 7%	26 6%	23 7%	58 7%	8 7%	15 7%	36 6%	45 8%	22 19% KLM	24 5%	21 5%	14 7%	19 6%	55 6%

D5. Do you work in the public or private sector?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD5																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Public sector, meaning any level of Government	291 24%	44 19% De	78 24% C	73 30% D	70 27% b	40 17% HI	100 20% HI	103 32% FG	47 34% FG	153 22% N	46 29% L	12 14% KN	11 23% JL	67 32% JL	291 100% P	0 0% O
Private sector, meaning private industry or business	829 69%	169 73% ce	237 72% b	159 65% D	185 70% b	174 73% hI	371 73% HI	205 64% fG	79 57% FG	531 77% kLMN	108 68% jM	51 63% JM	12 25% JKLN	126 61% JM	0 0% P	829 100% O
DK/ NA	81 7%	20 9%	13 4%	13 5%	9 3%	23 10% H	35 7% h	12 4% Fgi	12 9% h	9 1% LMN	4 2% LMn	19 23% JKMN	24 51% JKLN	14 7% JkLM	0 0%	0 0%

D6. What is the highest level of education that you have achieved?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD6															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
High school or less	227 19%	70 16% d	84 21%	72 22% b	155 18%	28 22%	45 21%	111 19%	116 19%	42 35% KLM	85 19% J	60 14% J	40 20% J	44 13% O	182 21% N
Completed / some college, vocational or trade school	414 35%	127 28% cD	142 35% bd	145 43% Bc	269 31% FG	51 41% E	93 45% E	226 38% i	189 31% h	35 30% KLM	165 36% J	151 36% J	63 31% J	123 36% O	287 34% N
Some university	92 8%	38 8%	29 7%	25 8%	66 8%	13 10%	12 6%	48 8%	44 7%	23 19% KLM	26 6% J	28 7% J	16 8% J	22 6% O	68 8% N
Completed university (Bachelor's Degree)	320 27%	146 32% D	111 27% D	63 19% BC	257 30% FG	24 20% E	39 18% E	146 24% i	174 29% h	16 14% KLM	128 28% J	119 28% J	57 28% J	105 31% o	214 25% n
Post graduate/professional school (Master's Degree or PhD)	138 11%	69 15% cD	42 10% b	26 8% B	112 13% F	7 6% E	19 9% E	65 11% i	73 12% h	0 0% KLM	48 10% Jl	63 15% Jk	27 13% J	44 13% O	94 11% N
DK/ NA	10 1%	5 1%	3 1%	2 1%	8 1%	0 0%	2 1%	4 1%	6 1%	2 2%	4 1%	1 0%	2 1%	0 0%	5 1%

D6. What is the highest level of education that you have achieved?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD6																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
High school or less	227 19%	71 31%	78 24%	23 9%	33 13%	227 96%	0 0%	0 0%	0 0%	112 16%	39 25%	28 35%	12 26%	37 18%	39 14%	172 21%
Completed / some college, vocational or trade school	414 35%	83 36%	122 37%	91 37%	78 29%	0 0%	414 82%	0 0%	0 0%	256 37%	49 31%	27 33%	12 25%	67 32%	89 31%	309 37%
Some university	92 8%	21 9%	24 7%	19 8%	12 5%	0 0%	92 18%	0 0%	0 0%	43 6%	12 8%	4 5%	15 31%	17 8%	11 4%	63 8%
Completed university (Bachelor's Degree)	320 27%	44 19%	77 23%	81 33%	88 33%	0 0%	0 0%	320 100%	0 0%	195 28%	39 25%	17 21%	8 17%	57 27%	103 36%	205 25%
Post graduate/professional school (Master's Degree or PhD)	138 11%	12 5%	27 8%	31 13%	54 20%	0 0%	0 0%	0 0%	138 100%	83 12%	18 11%	6 7%	1 2%	29 14%	47 16%	79 10%
DK/ NA	10 1%	1 1%	1 0%	0 0%	0 0%	10 4%	0 0%	0 0%	0 0%	3 0%	0 0%	0 0%	0 0%	1 1%	1 0%	2 0%

D7. Do you have any children in your household age 17 and under?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD7															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Yes	338 28%	118 26%	116 28%	103 31%	235 27% f	45 36% e	58 28%	161 27%	177 29%	19 16% KIM	204 45% JLM	108 26% jKM	7 3% JKL	338 100% O	0 0% N
No	851 71%	332 73%	294 71%	225 67%	626 72% F	77 62% E	148 70%	431 72%	420 70%	93 79% KM	246 54% JLM	312 74% KM	199 97% JKL	0 0% O	851 100% N
DK/ NA	13 1%	5 1%	2 1%	6 2%	7 1%	2 2%	4 2%	7 1%	6 1%	5 4% kLM	6 1% j	2 0% J	0 0% J	0 0% O	0 0% O

D7. Do you have any children in your household age 17 and under?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD7																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Yes	338 28%	40 17% DE	77 23% DE	95 39% BC	100 38% BC	44 19% GHI	145 29% F	105 33% F	44 32% F	248 36% kMN	41 26% jLN	38 46% KMN	6 14% JLN	3 2% JKLM	72 25% O	246 30% P
No	851 71%	191 82% DE	251 76% DE	149 61% BC	165 62% BC	187 79% gHi	355 70% f	214 67% F	94 68% f	438 63% kMN	115 73% jLN	44 54% KMN	41 86% JLN	205 98% JKLM	218 75% O	578 70% P
DK/ NA	13 1%	2 1%	1 0%	1 0%	0 0%	5 2% h	6 1%	1 0%	0 0%	6 1%	2 1%	0 0%	0 0%	0 0%	0 0% O	5 1% P

D8. In your life, would you say religion is ...															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD8															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Very important	285 24%	105 23% d	81 20% D	99 30% bc	186 21% G	32 26% E	67 32% E	153 25% i	132 22% h	20 17% m	112 25% j	97 23% j	56 27% j	84 25% j	198 23% j
Somewhat important	359 30%	119 26% c	139 34% b	100 30% b	258 30% c	40 32% c	60 29% c	181 30% c	178 30% c	29 24% c	132 29% c	137 33% c	61 29% c	104 31% c	253 30% c
Not very important	262 22%	107 24% c	90 22% b	66 20% b	196 23% c	28 22% c	38 18% c	116 19% i	146 24% h	39 34% KLM	90 20% J	92 22% J	40 20% J	74 22% j	186 22% j
Not at all important	272 23%	113 25% d	98 24% d	62 19% b	210 24% f	22 18% e	40 19% e	139 23% i	134 22% h	26 23% j	112 25% j	88 21% j	47 23% j	73 22% j	199 23% j
DK/ NA	23 2%	11 3% C	4 1% B	7 2% B	15 2% h	3 2% h	5 2% h	11 2% f	12 2% f	3 3% j	9 2% j	8 2% j	3 1% j	1 0% j	14 2% j

D8. In your life, would you say religion is ...																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD8																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Very important	285 24%	74 32% cdE	78 24% b	54 22% b	48 18% B	58 25% B	116 23% B	76 24% B	34 25% B	145 21% L	41 26% l	32 39% JkMn	6 13% L	57 27% l	72 25% j	190 23% j
Somewhat important	359 30%	67 29% c	92 28% b	83 34% b	81 31% c	65 27% c	155 31% c	100 31% c	39 28% c	211 30% c	54 34% c	17 21% k	13 27% k	61 29% c	85 29% c	260 31% c
Not very important	262 22%	39 17% c	85 26% b	53 22% b	63 24% c	53 22% c	123 24% h	54 17% g	32 24% c	165 24% l	33 21% c	10 12% jm	12 27% l	41 20% c	56 19% j	190 23% j
Not at all important	272 23%	47 20% c	73 22% b	53 22% b	72 27% c	52 22% c	102 20% h	87 27% g	32 23% c	161 23% j	27 17% m	22 26% k	15 33% k	47 23% c	73 25% j	179 22% j
DK/ NA	23 2%	5 2% C	0 0% B	2 1% B	1 0% B	8 4% h	11 2% h	3 1% f	1 1% f	10 1% j	2 1% j	1 1% j	0 0% j	3 1% j	4 1% j	10 1% j

D10. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2025.

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD10															
Weighted Total:	1201	455	412	334	867	124	210	599	602	117	456	422	206	338	851
Total:	1200	400	400	400	800	190	210	600	600	118	456	420	206	341	846
Under \$30,000	76 6%	25 6%	26 6%	25 7%	51 6%	13 10%	12 6%	33 6%	43 7%	19 16%	21 5%	18 4%	18 9%	12 4%	63 7%
\$30,000 to less than \$60,000	157 13%	55 12%	54 13%	49 15%	108 12%	15 12%	34 16%	65 11%	92 15%	14 12%	61 13%	45 11%	36 17%	28 8%	128 15%
\$60,000 to less than \$80,000	151 13%	47 10%	53 13%	52 16%	99 11%	19 15%	33 16%	71 12%	81 13%	23 20%	59 13%	42 10%	27 13%	30 9%	121 14%
\$80,000 to less than \$100,000	177 15%	65 14%	59 14%	53 16%	124 14%	21 17%	32 15%	75 12%	102 17%	25 21%	68 15%	49 12%	34 17%	46 14%	129 15%
\$100,000 to less than \$120,000	137 11%	44 10%	54 13%	40 12%	98 11%	16 13%	24 11%	67 11%	71 12%	1 1%	59 13%	57 13%	21 10%	53 16%	83 10%
\$120,000 to less than \$150,000	108 9%	40 9%	42 10%	26 8%	82 9%	9 7%	17 8%	63 11%	44 7%	5 4%	44 10%	44 10%	15 7%	42 12%	66 8%
Over \$150,000	265 22%	124 27%	78 19%	62 19%	202 23%	22 17%	41 19%	159 26%	106 18%	9 8%	106 23%	122 29%	28 13%	100 30%	165 19%
DK/ NA	130 11%	56 12%	47 12%	27 8%	103 12%	10 8%	17 8%	67 11%	64 11%	21 18%	38 8%	45 11%	26 13%	26 8%	95 11%

D10. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2025.

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD10																
Weighted Total:	1201	233	328	245	265	237	506	320	138	692	157	82	47	208	291	829
Total:	1200	235	334	245	258	241	515	312	132	695	155	83	44	208	288	831
Under \$30,000	76 6%	76 33% CDE	0 0% B	0 0% B	0 0% B	29 12% GHI	30 6% F	11 3% F	5 4% F	15 2% KLMN	20 13% Jn	18 21% JN	10 20% JN	13 6% JkLM	17 6% p	49 6% o
\$30,000 to less than \$60,000	157 13%	157 67% CDE	0 0% B	0 0% B	0 0% B	44 18% HI	73 15% I	33 10% F	7 5% FG	60 9% KLN	28 18% J	22 27% JM	3 7% Ln	43 21% Jm	27 9% p	119 14% o
\$60,000 to less than \$80,000	151 13%	0 0% C	151 46% BDE	0 0% C	0 0% C	42 18% gi	60 12% f	38 12% f	11 8% f	92 13% l	19 12% Lm	7 9% jKn	5 11% k	27 13% l	39 14% p	106 13% o
\$80,000 to less than \$100,000	177 15%	0 0% C	177 54% BDE	0 0% C	0 0% C	36 15% GHI	86 17% F	39 12% F	16 11% F	102 15% l	32 20% Lm	5 6% jKn	3 7% k	34 16% l	39 13% p	131 16% o
\$100,000 to less than \$120,000	137 11%	0 0% D	0 0% D	137 56% BCE	0 0% D	11 5% GHI	60 12% F	46 14% F	20 14% F	95 14% km	12 8% j	6 8% j	1 2% j	21 10% j	35 12% p	95 11% o
\$120,000 to less than \$150,000	108 9%	0 0% D	0 0% D	108 44% BCE	0 0% D	12 5% gh	49 10% f	35 11% f	12 8% f	75 11% K	5 3% J	7 9% J	4 8% J	17 8% J	38 13% P	64 8% O
Over \$150,000	265 22%	0 0% E	0 0% E	0 0% E	265 100% BCD	33 14% HI	90 18% HI	88 27% FGi	54 39% FGh	206 30% KLMN	22 14% J	6 7% J	3 7% J	25 12% J	70 24% p	185 22% o
DK/ NA	130 11%	0 0% E	0 0% E	0 0% E	0 0% E	30 12% HI	57 11% HI	30 9% FGi	13 10% FGh	47 7% kIMN	18 12% jM	11 14% jM	17 36% JKLN	27 13% JM	25 9% p	80 10% o