

CBC Calgary Road Ahead Poll

- Leader Impressions and Vote Intention -

Field work conducted between
May 7 and 21, 2025

Prepared by



Janet Brown
OPINION RESEARCH

In partnership with

Trend Research

Methodology

CBC Alberta: Road Ahead 2025

- Survey was conducted between May 7 to 21, 2025
- Conducted by live interviewers, located in Alberta
- Random sample, including 40% landlines and 60% cell phones
- Option of answering over the telephone or online
- Numbers called up to 5 times, at 5 different times of day
- Quotas set to ensure representativeness
- The response rate among valid numbers was 12.8 per cent.
- n=1200, +/-2.8%, 19 times in 20

V1a. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Danielle Smith, Premier and Leader of the United Conservative Party																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QV1A																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0 - Not at all impressed	299 25%	119 26% D	119 29% D	60 18% BC	239 28% G	26 21% F	34 16% E	168 31% iJ	87 25% hJ	43 15% HI	118 20% L	181 30% K	28 22% M	112 25% N	93 23% O	66 30% P
1	52 4%	19 4% D	25 6% D	8 2% C	44 5% g	4 3% F	4 2% e	29 5% H	14 4% I	9 3% J	21 4% K	30 5% L	8 7% M	14 3% N	17 4% O	13 6% P
2	84 7%	27 6% D	33 8% D	23 7% C	60 7% G	11 9% F	13 6% E	32 6% H	32 9% I	18 6% J	41 7% K	43 7% L	9 7% M	29 6% N	30 7% O	17 7% P
3	56 5%	22 5% D	21 5% D	14 4% C	42 5% G	4 3% F	10 5% E	27 5% H	15 4% I	14 5% J	30 5% K	25 4% L	6 5% M	20 4% N	19 5% O	11 5% P
4	59 5%	24 5% D	19 5% D	16 5% C	42 5% G	6 4% F	11 5% E	28 5% H	14 4% I	17 6% J	31 5% K	27 5% L	9 7% M	21 5% N	20 5% O	8 4% P
5	64 5%	23 5% D	26 6% D	16 5% C	48 6% G	7 6% F	8 4% E	31 6% H	17 5% I	16 5% J	26 4% K	38 6% L	13 11% M	20 4% N	19 5% O	12 5% P
6	74 6%	31 7% D	27 7% D	16 5% C	57 7% G	5 4% F	11 5% E	25 5% H	30 8% I	18 6% J	38 6% K	36 6% L	8 7% M	27 6% N	28 7% O	11 5% P
7	93 8%	36 8% D	24 6% D	33 10% C	60 7% G	9 8% F	23 11% E	41 8% H	20 6% I	29 10% J	51 9% K	41 7% L	11 9% M	36 8% N	31 8% O	15 7% P
8	140 12%	56 12% D	41 10% D	43 13% C	97 11% G	14 11% F	30 14% E	48 9% H	49 14% I	41 14% J	86 14% K	54 9% L	4 3% M	56 12% N	59 15% O	20 9% P
9	84 7%	31 7% D	22 5% D	31 9% C	52 6% G	11 9% F	21 10% E	28 5% H	25 7% I	31 10% J	52 9% K	31 5% L	6 4% M	32 7% N	27 7% O	19 9% P
10 - Very impressed	159 13%	57 13% D	44 11% D	58 17% C	101 12% G	21 17% F	36 17% E	67 12% H	41 12% I	49 17% J	90 15% K	69 12% L	11 9% M	65 14% N	56 14% O	27 12% P
DK/ NA	38 3%	10 2% D	12 3% D	16 5% C	23 3% G	6 5% F	9 4% E	20 4% H	9 3% I	9 3% J	14 2% K	24 4% L	12 9% M	22 5% N	1 0% O	3 1% P

Mean:	4.73	4.67	4.13	5.56	4.41	5.21	5.77	4.16	4.69	5.76	5.28	4.16	4.14	4.9	4.93	4.33
CQV1A																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0-3 (NETS)	490 41%	188 41%	198 48%	105 32%	385 44%	44 36%	61 29%	256 47%	148 42%	84 29%	211 35%	280 47%	51 40%	174 38%	158 40%	107 48%
		D	D	BC	fG	e	E	J	J	HI	L	K		p	p	no
4-6 (NETS)	196 16%	77 17%	71 17%	48 14%	148 17%	18 15%	30 14%	83 15%	61 17%	51 17%	96 16%	101 17%	31 25%	68 15%	67 17%	31 14%
													nop	m	m	m
7-10 (NETS)	475 40%	180 40%	131 32%	165 49%	310 36%	55 45%	110 52%	184 34%	136 38%	150 51%	279 47%	196 33%	32 26%	189 42%	172 43%	82 37%
		cD	bD	BC	fG	e	E	J	J	HI	L	K	NOp	M	M	m
DK/ NA	38 3%	10 2%	12 3%	16 5%	23 3%	6 5%	9 4%	20 4%	9 3%	9 3%	14 2%	24 4%	12 9%	22 5%	1 0%	3 1%
													OP	Op	MN	Mn

V1a. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Danielle Smith, Premier and Leader of the United Conservative Party																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QV1A																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0 - Not at all impressed	299 25%	61 27%	82 27%	59 25%	62 22%	46 19% hl	96 21% hl	100 31% fgi	58 39% FGh	134 21% kN	65 29% j	25 28% L	8 23% M	67 32% J	122 36% P	167 21% O
1	52 4%	11 5%	14 5%	12 5%	11 4%	5 2% h	19 4% f	20 6% f	7 5% f	24 4% 4%	11 5% 5%	3 4% 4%	2 6% 6%	12 6% 6%	22 6% p	30 4% o
2	84 7%	14 6%	16 5% d	26 11% c	20 7%	11 5% l	23 5% l	30 8% 8%	19 13% FG	44 7% l	21 10% L	1 1% jKm	3 9% l	13 6% 6%	33 10% p	46 6% o
3	56 5%	7 3%	19 6% d	6 3% c	15 5%	11 4%	19 4%	19 5%	7 5%	31 5% 5%	9 4% 4%	1 1% m	3 9% l	11 5% 5%	15 4% 4%	37 5% 5%
4	59 5%	12 6%	18 6% 6%	9 4% 4%	9 3%	13 6% 6%	18 4% 4%	22 6% 6%	5 3% 3%	39 6% K	4 2% J	3 3% 3%	2 6% 6%	11 5% 5%	20 6% 6%	37 5% 5%
5	64 5%	19 9% E	21 7% E	11 4% 4%	5 2% BC	16 7% 7%	27 6% 6%	16 5% 5%	5 4% 4%	29 5% 5%	12 5% 5%	8 8% 8%	4 11% 11%	12 6% 6%	24 7% 7%	36 5% 5%
6	74 6%	14 6% 6%	17 6% 6%	12 5% 5%	18 6% 6%	18 8% 8%	30 7% 7%	20 6% 6%	5 4% 4%	37 6% 6%	19 8% 8%	7 8% 8%	2 7% 7%	9 4% 4%	18 5% 5%	52 6% 6%
7	93 8%	11 5% E	25 8% 8%	14 6% E	37 13% BD	19 8% 8%	40 9% 9%	22 6% 6%	12 8% 8%	57 9% 9%	13 6% 6%	6 7% 7%	2 7% 7%	14 7% 7%	14 4% P	72 9% O
8	140 12%	25 11% 11%	30 10% 10%	30 13% 13%	43 15% 15%	27 12% 12%	65 14% i	38 10% 10%	11 7% g	87 14% lm	25 11% m	5 6% j	0 0% jk	21 10% 10%	22 6% P	115 14% O
9	84 7%	16 7% 7%	21 7% 7%	16 7% 7%	25 9% 9%	17 7% 7%	34 7% 7%	24 7% 7%	9 6% 6%	43 7% 7%	12 5% 5%	10 12% 12%	1 3% 3%	17 8% 8%	25 7% 7%	54 7% 7%
10 - Very impressed	159 13%	29 13% d	32 10% 10% d	41 17% c	36 13% 13%	42 18% HI	73 16% HI	34 10% FG	10 7% FG	89 14% 14%	32 14% 14%	15 17% 17%	1 4% 4%	22 10% 10%	21 6% P	133 17% O
DK/ NA	38 3%	8 4% 4%	10 3% 3%	2 1% 1%	4 1% 1%	12 5% 5%	14 3% 3%	11 3% 3%	1 1% 1%	24 4% 4%	1 1% 1%	5 5% 5%	5 14% 14%	2 1% 1%	6 2% 2%	26 3% 3%

Mean:	4.73	4.54	4.42	4.8	5.17	5.43	5.27	4.16	3.36	5.05	4.43	5.07	3.41	4.15	3.43	5.28
CQV1A																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0-3 (NETS)	490 41%	93 41%	131 43%	104 44%	108 38%	73 31% HI	157 34% HI	170 48% FGI	90 61% FGH	233 36% KN	106 48% Jl	30 34% kn	16 47% Jl	103 49% Jl	192 56% P	280 35% O
4-6 (NETS)	196 16%	46 20% dE	56 18% e	31 13% b	32 11% Bc	47 20% i	75 16% f	59 16% f	16 11% f	105 16% f	34 15% f	18 20% f	8 24% f	32 15% f	62 18% f	125 16% f
7-10 (NETS)	475 40% E	80 35% E	108 35% E	101 42% BC	141 50% BC	104 44% HI	211 46% HI	118 33% FG	42 28% FG	276 43% Mn	81 37% m	37 41% M	5 14% JkLn	74 35% jm	82 24% P	374 46% O
DK/ NA	38 3%	8 4%	10 3%	2 1%	4 1%	12 5% i	14 3% f	11 3% f	1 1% f	24 4% kM	1 1% jLM	5 5% Kn	5 14% JKN	2 1% IM	6 2% f	26 3% f

V1a. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Danielle Smith, Premier and Leader of the United Conservative Party												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
QV1A												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0 - Not at all impressed	299 25%	4 1%	245 58%	31 28%	299 61%	0 0%	0 31%	0 0%	26 5%	79 28%	178 56%	16 14%
		DE	CE		GHI	F	F	F	KLM	JLM	JKM	JKL
1	52 4%	3 0%	40 9%	8 7%	52 11%	0 0%	0 0%	0 0%	7 1%	9 3%	31 10%	4 4%
		DE	C		GHi	F	F	f	L	L	JKm	I
2	84 7%	9 2%	54 13%	16 14%	84 17%	0 0%	0 0%	0 0%	9 2%	31 11%	37 11%	7 6%
		DE	C		GHI	F	F	F	KLm	J	J	j
3	56 5%	10 2%	24 6%	17 15%	56 11%	0 0%	0 0%	0 0%	14 3%	26 9%	12 4%	4 4%
		DE	CE		GHi	F	F	f	K	JL	K	
4	59 5%	20 3%	23 5%	8 7%	0 0%	59 30%	0 0%	0 0%	19 4%	18 6%	17 5%	4 4%
					G	FHI	G	G				
5	64 5%	31 5%	18 4%	6 5%	0 0%	64 33%	0 0%	0 0%	20 4%	25 9%	10 3%	9 8%
					G	FHI	G	G	K	JL	Km	I
6	74 6%	48 8%	7 2%	7 6%	0 0%	74 38%	0 0%	0 0%	30 6%	27 9%	10 3%	6 5%
		D	Ce		G	FHI	G	G		L	K	
7	93 8%	75 13%	3 1%	8 7%	0 0%	0 0%	93 19%	0 0%	53 11%	25 9%	7 2%	7 6%
		D	CE		H	H	FGI	H	L	L	JKm	I
8	140 12%	131 23%	2 1%	3 3%	0 0%	0 0%	140 29%	0 0%	96 20%	28 10%	8 2%	9 8%
		DE	CE		H	H	FGI	H	KLM	JL	JKm	Jl
9	84 7%	80 14%	0 0%	2 2%	0 0%	0 0%	84 18%	0 0%	66 14%	10 3%	3 1%	5 4%
		DE	CE		H	H	FGI	H	KLM	Jl	Jkm	Jl
10 - Very impressed	159 13%	154 27%	3 1%	1 1%	0 0%	0 0%	159 33%	0 0%	138 29%	9 3%	4 1%	8 7%
		DE	C		H	H	FGI	H	KLM	J	JM	JL
DK/ NA	38 3%	10 2%	5 1%	4 4%	0 0%	0 0%	0 0%	38 100%	2 0%	1 0%	1 0%	34 30%

Mean:	4.73	7.80	1.23	0.27	0.79	5.08	8.65	*	7.39	3.77	1.59	4.67
CQV1A												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0-3 (NETS)	490 41%	25 4%	362 85%	73 65%	490 100%	0 0%	0 0%	0 0%	56 12%	145 50%	258 81%	32 28%
		DE	CE		GHI	F	F	F	KLM	JLM	JKM	JKL
4-6 (NETS)	196 16%	100 17%	48 11%	22 20%	0 0%	196 100%	0 0%	0 0%	70 14%	70 24%	37 12%	20 17%
		D	Ce		G	FHI	G	G	K	JL	K	
7-10 (NETS)	475 40%	439 76%	9 2%	15 13%	0 0%	0 0%	475 100%	0 0%	353 73%	71 25%	22 7%	29 25%
		DE	CE		H	H	FGI	H	KLM	JL	JKM	JL
DK/ NA	38 3%	10 2%	5 1%	4 4%	0 0%	0 0%	0 0%	38 100%	2 0%	1 0%	1 0%	34 30%
					I	I	I	FGH	M	M	M	JKL

V1b. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Naheed Nenshi, the Leader of the New Democratic Party																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QV1B																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0 - Not at all impressed	291 24%	111 25%	78 19%	102 30%	190 22%	33 27%	68 32%	120 31%	67 19%	100 34%	178 30%	114 19%	18 15%	114 25%	112 28%	47 21%
			D	C	G		E	J	J	HI	L	K	nO	m	M	
1	61 5%	26 6%	18 4%	17 5%	44 5%	6 5%	11 5%	23 4%	18 5%	20 7%	35 6%	26 4%	1 1%	20 4%	22 5%	17 8%
													oP		m	M
2	57 5%	23 5%	18 4%	17 5%	40 5%	6 5%	11 5%	16 3%	25 7%	17 6%	40 7%	17 3%	6 4%	20 4%	24 6%	8 4%
								lj	H	h	L	K				
3	71 6%	36 8%	18 4%	17 5%	54 6%	5 4%	12 6%	35 6%	21 6%	15 5%	32 5%	39 7%	10 8%	21 5%	27 7%	14 6%
		c	b													
4	69 6%	25 6%	28 7%	16 5%	53 6%	5 4%	11 5%	25 5%	23 7%	20 7%	37 6%	31 5%	6 5%	29 6%	22 5%	12 5%
5	132 11%	43 10%	51 13%	37 11%	95 11%	15 12%	22 11%	58 11%	44 12%	29 10%	59 10%	73 12%	17 14%	49 11%	42 10%	24 11%
6	86 7%	38 8%	33 8%	15 5%	70 8%	7 6%	8 4%	46 8%	29 8%	12 4%	43 7%	43 7%	15 12%	34 7%	28 7%	9 4%
		d	d	bc	g		e	j	j	hi			P			M
7	108 9%	41 9%	41 10%	26 8%	82 9%	9 7%	17 8%	52 10%	35 10%	21 7%	61 10%	46 8%	4 3%	52 11%	33 8%	18 8%
													N	M		
8	106 9%	39 9%	43 11%	25 7%	82 9%	8 7%	16 8%	56 10%	28 8%	21 7%	33 6%	73 12%	9 7%	37 8%	33 8%	28 13%
											L	K				
9	41 3%	20 5%	11 3%	9 3%	32 4%	5 4%	4 2%	27 5%	9 2%	5 2%	18 3%	23 4%	2 2%	13 3%	15 4%	10 5%
								j		h						
10 - Very impressed	64 5%	30 7%	22 5%	13 4%	51 6%	8 6%	5 2%	36 7%	19 5%	9 3%	21 3%	43 7%	2 2%	15 3%	23 6%	23 10%
					g		e	j		h	L	K	P	P	p	MNo
DK/ NA	115 10%	23 5%	51 13%	40 12%	74 9%	16 13%	25 12%	49 9%	37 10%	25 9%	43 7%	72 12%	34 27%	51 11%	18 5%	12 5%

Mean:	4.1	4.16	4.51	3.5	4.32	3.91	3.25	4.53	4.27	3.14	3.54	4.68	4.24	3.99	3.89	4.6
CQV1B																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
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4-6 (NETS)	286 24%	106 23%	112 27% d	68 20% c	218 25%	27 22%	41 20%	129 24%	96 27%	61 21%	139 23%	147 24%	39 31% p	111 24%	91 23%	45 20% m
7-10 (NETS)	319 27%	130 29% d	117 29% d	72 21% bc	247 29% g	30 24% e	42 20%	171 31% J	91 26% j	56 19% Hi	133 22% L	186 31% K	17 14% NOP	117 26% MP	105 26% Mp	80 36% MNo
DK/ NA	115 10%	23 5% CD	51 13% B	40 12% B	74 9%	16 13%	25 12%	49 9%	37 10%	25 9%	43 7% L	72 12% K	34 27% NOP	51 11% MOp	18 5% MN	12 5% Mn

V1b. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Naheed Nenshi, the Leader of the New Democratic Party																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
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Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0 - Not at all impressed	291 24%	44 20%	74 24%	57 24%	76 27%	65 28% hl	136 30% HI	67 31% fG	23 16% FG	170 27% M	57 25% M	20 23% M	0 0% JKLN	43 20% M	56 16% P	227 28% O
1	61 5%	13 6%	16 5%	12 5%	17 6%	15 6%	23 5%	16 4%	7 5%	27 4% k	18 8% j	3 3%	0 1%	13 6%	15 4%	44 5%
2	57 5%	4 2% CE	21 7% B	9 4%	18 7% B	11 5%	24 5%	17 5%	5 3%	34 5%	11 5%	2 2%	1 3%	10 5%	15 4%	41 5%
3	71 6%	11 5%	27 9%	13 5%	17 6%	15 7% i	31 7% i	23 6% i	2 1% fgh	40 6%	12 6%	4 5%	3 8%	12 6%	18 5%	48 6%
4	69 6%	15 7%	13 4%	15 6%	17 6%	14 6%	19 4%	25 7%	11 8%	40 6%	9 4%	4 5%	2 6%	13 6%	14 4%	51 6%
5	132 11%	34 15% E	37 12% E	27 11% e	16 6% BCd	26 11%	57 13% h	27 7% gl	23 15% H	69 11% m	22 10% m	10 11%	9 25% jkn	22 11% m	38 11%	87 11%
6	86 7%	12 5%	17 5% e	23 9%	28 10% c	15 6%	21 5% HI	34 9% G	16 11% G	48 8%	16 7%	6 7%	5 16% N	9 4% M	33 10% p	49 6% o
7	108 9%	24 11% c	17 5% bE	22 9%	32 11% C	11 5% ghl	42 9% fi	33 9% f	22 15% Fg	55 9%	22 10%	7 8%	2 6%	21 10%	40 12% p	63 8% o
8	106 9%	19 9%	27 9%	24 10%	26 9%	14 6% HI	24 5% HI	44 12% FG	24 16% FG	52 8%	19 8%	7 8%	3 9%	26 12%	52 15% P	50 6% O
9	41 3%	3 2%	13 4%	6 3%	11 4%	2 1% Hi	11 2% h	21 6% Fg	7 4% f	15 2% N	10 5%	3 3%	0 0%	13 6% J	18 5%	23 3%
10 - Very impressed	64 5%	17 8% e	17 6%	12 5%	8 3% b	11 5%	24 5%	23 7%	5 3%	23 4% N	15 7%	5 6%	0 0%	21 10% J	22 6%	39 5%
DK/ NA	115 10%	28 12%	26 9%	17 7%	17 6%	36 15%	45 10%	29 8%	4 3%	66 10%	12 5%	17 19%	9 26%	10 5%	23 7%	82 10%

Mean:	4.1	4.48	3.95	4.18	3.89	3.41	3.58	4.73	5.07	3.79	4.09	4.28	5.23	4.78	5.06	3.66
CQV1B																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0-3 (NETS)	481 40%	72 32%	138 45%	92 39%	128 45%	107 45%	214 47%	123 34%	37 25%	271 42%	98 44%	29 33%	4 12%	77 36%	103 30%	360 45%
		CE	B		B	HI	HI	FGi	FGh	M	M	m	JKIN	M	P	O
4-6 (NETS)	286 24%	62 27%	67 22%	65 27%	61 21%	55 23%	97 21%	85 24%	50 33%	157 25%	47 21%	20 23%	16 47%	45 21%	85 25%	188 23%
						i	l	i	fGh	M	M	M	JKLN	M		
7-10 (NETS)	319 27%	64 28%	74 24%	64 27%	78 27%	39 16%	101 22%	121 34%	58 39%	144 23%	66 29%	22 25%	5 15%	80 38%	132 38%	175 22%
						HI	HI	FG	FG	kN	j	n	N	JIM	P	O
DK/ NA	115 10%	28 12%	26 9%	17 7%	17 6%	36 15%	45 10%	29 8%	4 3%	66 10%	12 5%	17 19%	9 26%	10 5%	23 7%	82 10%
		e			b	gHI	fl	Fi	FGh	kIMn	jLM	jKN	JKN	jLM		

V1b. On a scale from 0 to 10, where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate each of the following party leaders? Naheed Nenshi, the Leader of the New Democratic Party												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
QV1B												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0 - Not at all impressed	291 24%	259 45%	5 1%	15 13%	22 4%	25 13%	242 31%	2 6%	291 61%	0 0%	0 0%	0 0%
		DE	CE		GH	FH	FGI	H	KLM	J	J	J
1	61 5%	54 9%	0 0%	7 6%	6 1%	12 6%	42 9%	0 0%	61 13%	0 0%	0 0%	0 0%
		D	CE		GH	F	F		KLM	J	J	J
2	57 5%	46 8%	1 0%	7 6%	9 2%	9 4%	40 8%	0 0%	57 12%	0 0%	0 0%	0 0%
		D	CE		gH	f	F		KLM	J	J	J
3	71 6%	43 7%	8 2%	10 9%	19 4%	23 12%	29 6%	0 0%	71 15%	0 0%	0 0%	0 0%
		D	CE		G	Fhi	g	g	KLM	J	J	J
4	69 6%	36 6%	18 4%	11 10%	25 5%	19 10%	25 5%	0 0%	0 0%	69 24%	0 0%	0 0%
					g	fhi	g	g	K	JLM	K	K
5	132 11%	49 9%	46 11%	24 21%	69 14%	30 15%	33 7%	1 2%	0 0%	132 46%	0 0%	0 0%
		E	E		Hi	Hi	FG	fg	K	JLM	K	K
6	86 7%	18 3%	54 13%	10 9%	51 10%	21 11%	13 3%	0 0%	0 0%	86 30%	0 0%	0 0%
		D	Ce		Hi	Hi	FG	fg	K	JLM	K	K
7	108 9%	14 2%	83 19%	3 3%	82 17%	15 8%	10 2%	0 0%	0 0%	0 0%	108 34%	0 0%
		D	CE		GHI	FH	FG	F	L	L	JKM	L
8	106 9%	4 1%	92 22%	6 5%	84 17%	12 6%	10 2%	0 0%	0 0%	0 0%	106 33%	0 0%
		DE	CE		GHI	FH	FG	F	L	L	JKM	L
9	41 3%	1 0%	37 9%	1 1%	34 7%	5 3%	1 0%	0 0%	0 0%	0 0%	41 13%	0 0%
		D	Ce		gH	fH	FG		L	L	JKM	L
10 - Very impressed	64 5%	3 0%	57 14%	0 0%	57 12%	4 2%	1 0%	1 3%	0 0%	0 0%	64 20%	0 0%
		D	CE		GH	Fh	Fgi	h	L	L	JKM	L
DK/ NA	115 10%	48 8%	22 5%	18 16%	32 7%	20 10%	29 6%	34 90%	0 0%	0 0%	0 0%	115 100%

Mean:	4.1	1.79	7.16	0.36	6.45	4.23	1.63	3.63	0.81	5.06	8.19	*
CQV1B												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0-3 (NETS)	481 40%	402 70%	14 3%	39 35%	56 11%	70 35%	353 74%	2 6%	481 100%	0 0%	0 0%	0 0%
		DE	CE		GH	FHI	FGI	GH	KLM	J	J	J
4-6 (NETS)	286 24%	103 18%	119 28%	44 39%	145 29%	70 36%	71 15%	1 2%	0 0%	286 100%	0 0%	0 0%
		DE	C		HI	HI	FGi	FGh	K	JLM	K	K
7-10 (NETS)	319 27%	22 4%	269 64%	11 10%	258 53%	37 19%	22 5%	1 3%	0 0%	0 0%	319 100%	0 0%
		D	CE		GHI	FHi	FG	Fg	L	L	JKM	L
DK/ NA	115 10%	48 8%	22 5%	18 16%	32 7%	20 10%	29 6%	34 90%	0 0%	0 0%	0 0%	115 100%
		e	E		I	I	I	FGH	M	M	M	JKL

V2a. If a provincial election were held in Alberta today, which one of the following parties would you vote for?																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQV2A																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
The United Conservative Party	568 47%	213 47%	166 40%	189 57%	378 44%	59 48%	131 62%	221 31%	167 47%	176 60%	327 54%	241 40%	52 41%	225 50%	198 50%	93 42%
		D	D	BC	G	G	EF	J	J	HI	L	K				
The New Democratic Party	418 35%	158 35%	182 44%	78 23%	340 39%	35 29%	42 20%	231 43%	120 34%	64 22%	179 30%	239 40%	41 32%	153 34%	136 34%	89 40%
		CD	BD	BC	FG	Eg	Ef	iJ	hJ	HI	L	K				
Or another party	106 9%	36 8%	36 9%	33 10%	72 8%	14 11%	20 9%	42 8%	31 9%	32 11%	50 8%	55 9%	15 12%	39 9%	33 8%	19 8%
I wouldn't vote / Not eligible to vote	11 1%	2 1%	5 1%	3 1%	7 1%	2 2%	1 1%	7 1%	2 1%	2 1%	4 1%	6 1%	2 2%	7 2%	0 0%	1 1%
													O	o	Mn	
No Preference / Undecided	45 4%	22 5%	10 3%	13 4%	32 4%	3 2%	10 5%	15 3%	15 4%	14 5%	18 3%	27 4%	4 3%	16 4%	15 4%	10 4%
DK/NA	53 4%	24 5%	12 3%	17 5%	36 4%	11 9%	6 3%	26 5%	19 5%	8 3%	21 4%	32 5%	12 9%	14 3%	16 4%	11 5%
					F	EG	F						No	M	m	

V2a. If a provincial election were held in Alberta today, which one of the following parties would you vote for?																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQV2A																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
The United Conservative Party	568 47%	102 45%	139 45%	118 50%	156 55%	133 56%	244 53%	146 31%	46 31%	334 52%	102 46%	43 48%	6 17%	81 38%	110 32%	437 54%
		e	e		bc	HI	HI	FGi	FGh	MN	M	M	JKLn	Jm	P	O
The New Democratic Party	418 35%	74 33%	102 33%	95 40%	98 34%	62 26%	120 26%	158 44%	78 52%	197 31%	83 37%	29 32%	16 47%	90 43%	163 48%	239 30%
						HI	HI	FG	FG	mN			j	J	P	O
Or another party	106 9%	25 11%	33 11%	15 6%	19 7%	20 8%	44 10%	28 8%	14 9%	57 9%	18 8%	8 9%	5 14%	18 8%	40 12%	63 8%
															p	o
I wouldn't vote / Not eligible to vote	11 1%	4 2%	2 1%	1 0%	1 0%	3 1%	5 1%	3 1%	0 0%	6 1%	0 0%	1 1%	1 3%	1 1%	0 0%	9 1%
											M		K			
No Preference / Undecided	45 4%	9 4%	14 5%	7 3%	4 1%	11 5%	19 4%	10 3%	5 3%	17 3%	10 5%	5 6%	2 7%	10 5%	12 4%	26 3%
			e		c											
DK/NA	53 4%	11 5%	15 5%	2 1%	7 2%	8 3%	25 5%	13 4%	7 5%	27 4%	9 4%	4 4%	4 11%	10 5%	17 5%	32 4%
		D	D		BC											

V2a. If a provincial election were held in Alberta today, which one of the following parties would you vote for?												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
CQV2A												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
The United Conservative Party	568 47%	568 99% DE	0 0% C	0 0%	23 5% GHI	98 50% FHi	437 31% FGI	10 27% FgH	399 83% KLM	102 35% JL	19 6% JKM	48 41% JL
The New Democratic Party	418 35%	0 0% D	418 99% CE	0 0%	359 73% GHI	46 23% FH	9 2% FGI	5 13% FH	13 3% KLM	115 40% JLM	267 84% JKM	22 19% JKL
Or another party	106 9%	0 0% E	0 0% E	106 95%	67 14% H	21 10% H	14 3% FGi	4 10% h	38 8% KLm	40 14% JL	10 3% JKM	18 15% jL
I wouldn't vote / Not eligible to vote	11 1%	0 0%	0 0%	0 0%	3 1% I	2 1% I	3 1% I	3 8% FGH	4 1% M	2 1% M	0 0% M	5 5% JKL
No Preference / Undecided	45 4%	5 1%	5 1%	4 4%	20 4% hi	13 7% H	8 2% fGI	4 12% fH	17 3% m	14 5% m	7 2% m	8 7% I
DK/NA	53 4%	2 0% E	1 0% E	2 2%	19 4% GHI	17 9% FHI	5 1% FGI	11 30% FGH	10 2% kIM	14 5% jM	15 5% jM	15 13% JKL

V2b. Which other party would you vote for?																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQV2B																
Weighted Total:	106	36	36	33	72	14	20	42	31	32	50	55	15	39	33	19
Total:	109	32	35	42	67	22	20	44	30	34	53	56	16	39	35	19
The Liberal Party	34 32%	13 34%	13 37%	8 25%	26 36%	4 32%	4 20%	17 31%	11 36%	6 17%	11 22%	23 42%	7 48%	13 34%	9 26%	5 26%
								j		h	l	k				
The Alberta Party	13 12%	7 19%	3 9%	3 8%	10 14%	2 12%	1 6%	7 17%	3 11%	2 7%	8 15%	5 9%	1 8%	5 13%	4 11%	3 15%
The Green Party	6 6%	0 0%	4 11%	2 5%	4 6%	1 4%	1 6%	2 5%	1 3%	3 9%	3 5%	3 6%	2 14%	3 7%	1 4%	0 0%
			c	b												
The Independence Party of Alberta	2 2%	0 0%	0 0%	2 5%	0 0%	1 5%	1 5%	0 0%	0 0%	2 5%	1 1%	1 2%	1 6%	0 0%	1 2%	0 0%
The Wildrose Independence Party	1 1%	0 0%	1 3%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	1 3%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	3 3%	1 3%	0 0%	2 7%	1 2%	0 3%	2 9%	0 0%	3 8%	1 3%	0 1%	3 5%	0 0%	1 2%	1 4%	1 6%
DK/NA	47 44%	16 44%	14 40%	16 50%	30 42%	6 43%	11 54%	15 35%	13 41%	19 58%	28 55%	19 34%	4 24%	16 40%	18 53%	10 53%
								j		h	l	k				

V2b. Which other party would you vote for?																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQV2B																
Weighted Total:	106	25	33	15	19	20	44	28	14	57	18	8	5	18	40	63
Total:	109	29	33	15	18	23	45	28	13	59	20	8	5	17	40	66
The Liberal Party	34 32%	10 41%	10 31%	3 22%	6 30%	10 52%	8 18%	10 31%	6 44%	19 33%	5 26%	3 39%	2 44%	5 28%	12 31%	22 34%
The Alberta Party	13 12%	0 2%	2 7%	4 29%	3 18%	4 18%	5 10%	1 4%	3 24%	8 14%	2 9%	2 28%	0 0%	1 6%	5 12%	7 12%
The Green Party	6 6%	2 6%	3 9%	0 0%	1 6%	2 8%	4 10%	0 0%	0 0%	3 6%	0 0%	1 8%	2 42%	0 0%	0 0%	5 8%
The Independence Party of Alberta	2 2%	0 0%	0 0%	1 5%	1 5%	0 0%	2 4%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%
The Wildrose Independence Party	1 1%	1 4%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 6%	0 0%	0 0%	0 0%	1 3%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	3 3%	0 2%	1 3%	1 6%	0 0%	1 7%	1 2%	1 4%	0 0%	1 2%	0 3%	0 0%	0 0%	2 12%	2 5%	1 2%
DK/NA	47 44%	11 45%	16 49%	6 39%	8 41%	3 14%	24 54%	16 57%	4 32%	24 43%	10 57%	2 25%	1 14%	9 54%	20 49%	27 43%

V2b. Which other party would you vote for?												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
CQV2B												
Weighted Total:	106	0	0	106	67	21	14	4	38	40	10	18
Total:	109	0	0	109	69	21	15	4	39	42	10	18
The Liberal Party	34 32%	0 0%	0 0%	34 32%	25 38%	5 24%	3 31%	1 30%	7 19% k	16 40% j	5 49%	6 33%
The Alberta Party	13 12%	0 0%	0 0%	13 12%	10 14%	2 11%	1 5%	0 0%	4 10%	3 7%	5 51%	1 6%
The Green Party	6 6%	0 0%	0 0%	6 6%	4 6%	1 3%	1 7%	0 0%	3 7%	0 0%	0 0%	3 18%
The Independence Party of Alberta	2 2%	0 0%	0 0%	2 2%	1 1%	0 0%	1 5%	0 0%	2 4%	0 0%	0 0%	0 0%
The Wildrose Independence Party	1 1%	0 0%	0 0%	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	1 3%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	3 3%	0 0%	0 0%	3 3%	2 3%	1 4%	0 3%	0 0%	3 7%	0 0%	0 0%	1 5%
DK/NA	47 44%	0 0%	0 0%	47 44%	24 35%	12 58%	9 61%	3 70%	20 52%	21 51%	0 0%	6 37%

V2c. Perhaps you have not yet made up your mind. Is there nevertheless a party you might be inclined to support?																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQV2C																
Weighted Total:	98	45	23	30	68	14	16	42	34	21	39	59	16	30	31	21
Total:	98	40	22	36	62	19	17	42	33	22	39	59	16	30	31	21
The United Conservative Party	7 7%	2 5%	3 14%	1 5%	5 8%	1 5%	1 5%	4 31%	0 0%	3 14%	3 6%	4 7%	1 5%	1 2%	5 17%	0 0%
The New Democratic Party	6 6%	2 5%	0 0%	4 13%	2 3%	1 6%	3 18%	1 3%	2 6%	3 14%	1 2%	5 9%	2 15%	1 4%	2 6%	1 4%
The Liberal Party	2 2%	2 5%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	2 7%	0 0%	2 6%	0 0%	0 0%	0 0%	1 4%	1 5%
The Alberta Party	3 3%	1 3%	0 0%	2 7%	1 2%	0 0%	2 12%	1 3%	0 0%	2 9%	1 3%	2 3%	0 0%	0 0%	1 4%	2 9%
The Green Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Independence Party of Alberta	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Wildrose Independence Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	1 1%	1 3%	0 0%	0 0%	1 2%	0 0%	0 0%	1 3%	0 0%	0 0%	1 3%	0 0%	0 0%	1 4%	0 0%	0 0%
DK/NA	79 80%	36 80%	20 86%	23 76%	56 82%	12 88%	11 65%	34 83%	30 87%	13 63%	31 80%	48 81%	13 80%	27 90% o	22 70% n	17 82%

V2c. Perhaps you have not yet made up your mind. Is there nevertheless a party you might be inclined to support?																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQV2C																
Weighted Total:	98	20	29	9	11	19	44	23	12	44	19	8	6	21	29	58
Total:	98	21	28	10	11	19	45	22	12	45	18	9	6	20	29	57
The United Conservative Party	7 7%	0 0%	3 11%	1 8%	2 16%	0 0%	4 9%	1 31%	2 14%	6 13%	1 6%	0 0%	0 0%	0 0%	5 17%	2 3%
The New Democratic Party	6 6%	4 20%	1 4%	1 10%	0 0%	1 4%	3 7%	2 9%	0 0%	1 3%	2 9%	2 27%	0 0%	1 4%	2 7%	3 6%
The Liberal Party	2 2%	0 0%	1 4%	0 0%	1 11%	0 0%	2 5%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%	1 5%	0 0%	2 4%
The Alberta Party	3 3%	0 0%	1 4%	1 8%	1 11%	0 0%	1 3%	0 0%	2 16%	0 0%	2 10%	0 0%	0 0%	1 6%	0 0%	2 4%
The Green Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Independence Party of Alberta	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Wildrose Independence Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	1 1%	0 0%	1 4%	0 0%	0 0%	1 6%	0 0%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%
DK/NA	79 80%	16 80%	21 73%	7 73%	7 62%	17 90%	33 76%	20 87%	8 70%	35 79%	14 74%	6 73%	6 100%	18 85%	22 76%	47 81%

V2c. Perhaps you have not yet made up your mind. Is there nevertheless a party you might be inclined to support?												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
CQV2C												
Weighted Total:	98	7	6	6	39	31	13	16	27	28	22	22
Total:	98	7	6	6	38	31	13	16	27	27	21	23
The United Conservative Party	7 7%	7 100%	0 0%	0 0%	2 6%	2 7%	3 31%	0 0%	3 11%	1 4%	3 13%	0 0%
The New Democratic Party	6 6%	0 0%	6 100%	0 0%	4 10%	2 7%	0 0%	0 0%	1 3%	3 13%	2 8%	0 0%
The Liberal Party	2 2%	0 0%	0 0%	2 33%	1 3%	1 4%	0 0%	0 0%	0 0%	2 8%	0 0%	0 0%
The Alberta Party	3 3%	0 0%	0 0%	3 50%	3 8%	0 0%	0 0%	0 0%	1 4%	1 3%	1 5%	0 0%
The Green Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Independence Party of Alberta	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Wildrose Independence Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (specify):	1 1%	0 0%	0 0%	1 17%	1 3%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	0 0%
DK/NA	79 80%	0 0%	0 0%	0 0%	28 71%	25 82%	10 80%	16 100%	22 82%	19 68%	16 73%	22 100%

Main Vote																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQV2ABC1																
Weighted Total:	1190	453	407	330	859	122	209	536	352	293	596	594	123	446	399	222
Total:	1189	398	395	396	793	187	209	538	341	301	595	594	121	450	399	219
The United Conservative Party	575 48%	215 47% D	169 42% D	191 58% BC	384 45% G	60 49% G	131 63% EF	225 31% J	167 47% J	179 61% HI	329 55% L	246 41% K	52 43% p	226 51% p	203 51% p	93 42% no
The New Democratic Party	424 36%	160 35% CD	182 45% BD	81 25% BC	343 40% fG	36 30% e	45 22% E	232 43% iJ	123 35% hJ	67 23% HI	180 30% L	244 41% K	43 35% 35%	154 34% 34%	138 35% 35%	89 40% 40%
The Liberal Party	36 3%	15 3%	13 3%	8 2%	28 3%	4 4%	4 2%	17 3%	13 4%	6 2%	13 2%	23 4%	7 6%	13 3%	10 2%	6 3%
The Alberta Party	16 1%	8 2%	3 1%	5 1%	11 1%	2 1%	3 2%	8 2%	3 1%	4 1%	9 2%	7 1%	1 1%	5 1%	5 1%	5 2%
The Green Party	6 0%	0 0% c	4 1% b	2 1%	4 0%	1 0%	1 1%	2 0%	1 0%	3 1%	3 0%	3 1%	2 2%	3 1%	1 0%	0 0%
The Independence Party of Alberta	2 0%	0 0%	0 0%	2 0%	0 0% f	1 1% e	1 0%	0 0%	0 0%	2 1%	1 0%	1 0%	1 1%	0 0%	1 0%	0 0%
The Wildrose Independence Party	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 0%	2 1%	0 0%	2 1%	2 0%	0 0%	2 1%	1 0%	3 1%	1 0%	2 0%	3 1%	0 0%	2 0%	1 0%	1 1%
Unspecified	47 4%	16 4%	14 4%	16 5%	30 4%	6 5%	11 5%	15 3% j	13 4%	19 6% h	28 5%	19 3%	4 3%	16 3%	18 4%	10 4%
DK/NA (DO NOT READ)	79 7%	36 8%	20 5%	23 7%	56 7%	12 10%	11 5%	34 6%	30 8%	13 5% j i	31 5%	48 8%	13 10%	27 6%	22 5%	17 8%

Main Vote																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQV2ABC1																
Weighted Total:	1190	222	303	238	283	234	452	354	149	632	222	88	33	210	343	797
Total:	1189	226	304	233	281	239	457	347	146	634	224	89	33	205	347	791
The United Conservative Party	575 48%	102 46% e	142 47% e	119 50%	158 56% bc	133 57% HI	248 55% HI	147 31% FGi	47 32% FGh	339 54% MN	103 47% M	43 49% M	6 18% JKLn	81 39% Jm	115 34% P	439 55% O
The New Democratic Party	424 36%	78 35%	103 34%	96 40%	98 35%	63 27% HI	124 27% HI	160 45% FG	78 52% FG	198 31% mN	85 38%	31 35%	16 49% j	91 43% J	165 48% P	242 30% O
The Liberal Party	36 3%	10 5% d	12 4%	3 1%	7 2% b	10 4%	10 2%	10 3%	6 4%	20 3%	5 2%	3 4%	2 6% 6%	6 3%	12 4%	24 3%
The Alberta Party	16 1%	0 0%	3 1%	5 2%	4 2%	4 2%	6 1%	1 0% I	5 4% H	8 1%	4 2%	2 3%	0 0%	2 1%	5 1%	10 1%
The Green Party	6 0%	2 1%	3 1%	0 0%	1 0%	2 1%	4 1%	0 0%	0 0%	3 1% M	0 0% M	1 1%	2 6% JKN	0 0% M	0 0%	5 1%
The Independence Party of Alberta	2 0%	0 0%	0 0%	1 0%	1 0%	0 0%	2 0%	0 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%
The Wildrose Independence Party	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 0%	0 0%	2 1%	1 0%	0 0%	3 1%	1 0%	1 0%	0 0%	2 0%	0 0%	0 0%	0 0%	2 1%	2 1%	3 0%
Unspecified	47 4%	11 5%	16 5%	6 2%	8 3%	3 1% Gh	24 5% F	16 4% f	4 3%	24 4%	10 5%	2 2%	1 2%	9 4%	20 6%	27 3%
DK/NA (DO NOT READ)	79 7%	16 7% dE	21 7% dE	7 3% bc	7 2% BC	17 7%	33 7%	20 6%	8 6%	35 6% M	14 6% m	6 7%	6 18% Jk	18 8%	22 6%	47 6%

Main Vote												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
CQV2ABC1												
Weighted Total:	1190	575	424	112	488	194	473	35	477	285	319	109
Total:	1189	574	421	115	486	192	476	35	479	283	316	111
The United Conservative Party	575 48%	575 100% DE	0 0% C	0 0% E	25 5% GHI	100 51% FHi	439 31% FGI	10 30% FgH	402 84% KLM	103 36% JL	22 7% JKM	48 43% JL
The New Democratic Party	424 36%	0 0% D	424 100% CE	0 0% E	362 74% GHI	48 25% FH	9 2% FGI	5 14% FH	14 3% KLM	119 42% JLM	269 85% JKM	22 20% JKL
The Liberal Party	36 3%	0 0% E	0 0% E	36 32% E	27 5% H	6 3% H	3 1% FG	1 3% E	7 2% Km	18 6% JL	5 2% Km	6 5% JL
The Alberta Party	16 1%	0 0% E	0 0% E	16 14% E	13 3% H	2 1% E	1 0% F	0 0% E	5 1% E	3 1% E	6 2% E	1 1% E
The Green Party	6 0%	0 0% E	0 0% E	6 5% E	4 1% E	1 0% E	1 0% E	0 0% E	3 1% m	0 0% M	0 0% M	3 3% JKL
The Independence Party of Alberta	2 0%	0 0% E	0 0% E	2 2% E	1 0% E	0 0% E	1 0% E	0 0% E	2 0% E	0 0% E	0 0% E	0 0% E
The Wildrose Independence Party	1 0%	0 0% E	0 0% e	1 1% E	1 0% E	0 0% E	0 0% E	0 0% E	0 0% E	1 0% E	0 0% E	0 0% E
The Alberta Advantage Party	0 0%	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E
The Communist Party	0 0%	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E
The Pro-Life Party	0 0%	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E
The Reform Party	0 0%	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E	0 0% E
Other	5 0%	0 0% E	0 0% E	5 4% E	3 1% E	1 0% E	0 0% E	0 0% E	3 1% E	1 0% E	0 0% E	1 1% E
Unspecified	47 4%	0 0% E	0 0% E	47 42% E	24 5% H	12 6% H	9 2% FGi	3 8% h	20 4% L	21 7% L	0 0% JKM	6 6% L
DK/NA (DO NOT READ)	79 7%	0 0% E	0 0% E	0 0% E	28 6% GHI	25 13% FHI	10 2% FGI	16 45% FGH	22 5% M	19 7% M	16 5% M	22 20% JKL

Decided and Leaning Voters																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQV2ABC2																
Weighted Total:	1111	416	387	307	803	110	198	501	322	279	564	547	110	419	377	205
Total:	1110	366	376	368	742	170	198	503	312	287	564	546	108	423	377	202
The United Conservative Party	575 52%	215 52%	169 44%	191 62%	384 48%	60 54%	131 66%	225 31%	167 52%	179 64%	329 58%	246 45%	52 47%	226 54%	203 54%	93 46%
		cD	bD	BC	G	g	Ef	J	J	HI	L	K				
The New Democratic Party	424 38%	160 39%	182 47%	81 26%	343 43%	36 33%	45 23%	232 46%	123 38%	67 24%	180 32%	244 45%	43 39%	154 37%	138 37%	89 44%
		cD	bD	BC	fG	eg	Ef	iJ	hJ	HI	L	K				
The Liberal Party	36 3%	15 4%	13 3%	8 3%	28 4%	4 4%	4 2%	17 3%	13 4%	6 2%	13 2%	23 4%	7 7%	13 3%	10 3%	6 3%
													o		m	
The Alberta Party	16 1%	8 2%	3 1%	5 2%	11 1%	2 1%	3 2%	8 2%	3 1%	4 2%	9 2%	7 1%	1 1%	5 1%	5 1%	5 2%
The Green Party	6 1%	0 0%	4 1%	2 1%	4 1%	1 1%	1 1%	2 0%	1 0%	3 1%	3 0%	3 1%	2 2%	3 1%	1 0%	0 0%
		c	b													
The Independence Party of Alberta	2 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 0%	0 0%	0 0%	2 1%	1 0%	1 0%	1 1%	0 0%	1 0%	0 0%
					f	e										
The Wildrose Independence Party	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 0%	2 1%	0 0%	2 1%	2 0%	0 0%	2 1%	1 0%	3 1%	1 0%	2 0%	3 1%	0 0%	2 0%	1 0%	1 1%
Unspecified	47 4%	16 4%	14 4%	16 5%	30 4%	6 5%	11 5%	15 3%	13 4%	19 7%	28 5%	19 3%	4 3%	16 4%	18 5%	10 5%
								j		h						

Decided and Leaning Voters																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQV2ABC2																
Weighted Total:	1111	206	282	231	276	217	419	334	141	597	209	82	27	192	321	750
Total:	1110	209	283	226	274	222	422	328	138	598	211	82	27	188	325	744
The United Conservative Party	575 52%	102 50%	142 50%	119 52%	158 57%	133 61% HI	248 59% HI	147 31% FGi	47 34% FGh	339 57% N	103 50% N	43 52% L	6 22% M	81 42% N	115 36% P	439 59% O
The New Democratic Party	424 38%	78 38%	103 37%	96 42%	98 35%	63 29% HI	124 29% HI	160 48% FG	78 55% FG	198 33% kN	85 41% j	31 38% L	16 60% M	91 47% N	165 52% P	242 32% O
The Liberal Party	36 3%	10 5% d	12 4%	3 1% b	7 2%	10 5%	10 2%	10 3%	6 4%	20 3%	5 2%	3 4%	2 8%	6 3%	12 4%	24 3%
The Alberta Party	16 1%	0 0%	3 1%	5 2%	4 2%	4 2%	6 1%	1 0% I	5 4% H	8 1%	4 2%	2 3%	0 0%	2 1%	5 2%	10 1%
The Green Party	6 1%	2 1%	3 1%	0 0%	1 0%	2 1%	4 1%	0 0%	0 0%	3 1%	0 0%	1 1%	2 8%	0 0%	0 0%	5 1%
The Independence Party of Alberta	2 0%	0 0%	0 0%	1 0%	1 0%	0 0%	2 0%	0 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%
The Wildrose Independence Party	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 0%	0 0%	2 1%	1 0%	0 0%	3 1%	1 0%	1 0%	0 0%	2 0%	0 0%	0 0%	0 0%	2 1%	2 1%	3 0%
Unspecified	47 4%	11 5%	16 6%	6 3%	8 3%	3 1% Gh	24 6% F	16 5% f	4 3%	24 4%	10 5%	2 2%	1 3%	9 5%	20 6%	27 4%

Decided and Leaning Voters												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
CQV2ABC2												
Weighted Total:	1111	575	424	112	460	169	462	19	455	266	303	87
Total:	1110	574	421	115	459	166	466	19	457	264	301	88
The United Conservative Party	575 52%	575 100%	0 0%	0 0%	25 5%	100 59%	439 31%	10 54%	402 88%	103 39%	22 7%	48 55%
		DE	C		GH	FH	FG		KLM	JLM	JKM	JKL
The New Democratic Party	424 38%	0 0%	424 100%	0 0%	362 79%	48 28%	9 2%	5 26%	14 3%	119 45%	269 89%	22 25%
		D	CE		GH	FH	FG		KLM	JLM	JKM	JKL
The Liberal Party	36 3%	0 0%	0 0%	36 32%	27 6%	6 4%	3 1%	1 6%	7 2%	18 7%	5 2%	6 7%
					H	H	FG		KM	JL	Km	Jl
The Alberta Party	16 1%	0 0%	0 0%	16 14%	13 3%	2 1%	1 0%	0 0%	5 1%	3 1%	6 2%	1 1%
		E	E		H	h	Fg					
The Green Party	6 1%	0 0%	0 0%	6 5%	4 1%	1 0%	1 0%	0 0%	3 1%	0 0%	0 0%	3 4%
		E	E						M	M	M	JKL
The Independence Party of Alberta	2 0%	0 0%	0 0%	2 2%	1 0%	0 0%	1 0%	0 0%	2 0%	0 0%	0 0%	0 0%
		E	E									
The Wildrose Independence Party	1 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
		E	e									
The Alberta Advantage Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Communist Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Pro-Life Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
The Reform Party	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 0%	0 0%	0 0%	5 4%	3 1%	1 1%	0 0%	0 0%	3 1%	1 0%	0 0%	1 1%
		E	E									
Unspecified	47 4%	0 0%	0 0%	47 42%	24 5%	12 7%	9 2%	3 14%	20 4%	21 8%	0 0%	6 7%
		E	E		H	H	FG		L	L	JKM	L

V3. In politics, people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10 where 0 means left, and 10 means right?																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QV3																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0 - Left	38 3%	9 2% c	22 5% bd	8 2% c	31 4%	4 3%	4 2%	22 31%	12 4%	4 1% h	10 2% L	28 5% K	5 4%	11 2%	17 4%	5 2%
1	14 1%	7 2%	6 2%	1 0%	13 2%	1 1%	0 0%	7 1%	6 2%	1 0%	4 1%	10 2%	3 3%	3 1%	4 1%	4 2%
2	44 4%	17 4%	12 3%	15 4%	29 3%	8 6%	7 3%	22 4%	14 4%	8 3%	15 3% I	29 5% k	7 5%	20 5%	10 3%	6 3%
3	68 6%	34 8% D	25 6% d	9 3% Bc	59 7% fg	3 3% e	6 3% e	36 7%	21 6%	12 4%	29 5%	40 7%	10 8%	31 7%	19 5%	9 4%
4	94 8%	36 8%	35 9%	23 7%	71 8%	8 7%	14 7%	49 9% j	30 8%	16 5% h	51 9%	43 7%	13 10%	42 9%	25 6%	14 6%
5	326 27%	128 28%	117 29%	80 24%	246 28% g	35 28%	45 22% e	152 28%	97 27%	77 26%	152 25%	175 29%	30 24% p	105 23% P	109 27% p	83 37% mNo
6	124 10%	50 11%	43 11%	30 9%	93 11%	12 9%	19 9%	55 10%	41 12%	26 9%	68 11%	55 9%	15 12%	42 9%	50 13% p	17 8% o
7	169 14%	64 14%	47 12% d	58 17% c	111 13% g	20 16%	38 18% e	70 13%	47 13%	50 17%	100 17% I	69 12% k	18 14%	77 17% p	49 12%	25 11% n
8	129 11%	49 11%	34 8% d	46 14% c	83 10% G	9 7% G	37 18% EF	46 8% J	32 9% J	49 17% HI	76 13% I	53 9% k	10 8%	44 10%	54 14%	22 10%
9	27 2%	8 2%	8 2%	11 3%	16 2%	3 3%	8 4%	9 2%	9 2%	9 3%	21 4% L	6 1% K	1 1%	13 3%	8 2%	5 2%
10 - Right	103 9%	40 9%	35 9%	28 8%	75 9%	10 8%	18 8%	40 7%	34 10%	28 10%	49 8%	53 9%	6 5%	46 10%	30 7%	21 9%
DK/ NA	63 5%	13 3%	27 7%	24 7%	39 5%	10 8%	14 7%	35 6%	11 3%	14 5%	24 4%	39 7%	9 7%	18 4%	24 6%	12 5%

Mean:	5.75	5.74	5.5	6.09	5.63	5.69	6.33	5.48	5.69	6.3	6.06	5.44	5.2	5.87	5.79	5.77
CQV3																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0-4 (NETS)	259 22%	103 23% d	100 24% D	56 17% bC	203 23% G	25 20% E	31 15% J	136 25% J	83 23% J	41 14% HI	109 18% L	150 25% K	37 30% oP	108 24% m	75 19% m	39 17% M
5	326 27%	128 28%	117 29%	80 24%	246 28% g	35 28%	45 22% e	152 28%	97 27%	77 26%	152 25%	175 29%	30 24% p	105 23% P	109 27% p	83 37% mNo
6-10 (NETS)	552 46%	210 46%	168 41% D	173 52% C	378 44% G	54 43% G	120 57% EF	220 40% J	163 46% j	163 55% Hi	315 53% L	236 39% K	50 40% p	222 49% p	191 48% n	89 40% n
DK/ NA	63 5%	13 3% cD	27 7% b	24 7% B	39 5% f	10 8% e	14 7%	35 6% i	11 3% h	14 5%	24 4% l	39 7% k	9 7%	18 4%	24 6%	12 5%

V3. In politics, people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10 where 0 means left, and 10 means right?																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QV3																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0 - Left	38 3%	11 5%	13 4%	7 3%	3 1%	6 3%	15 3%	14 31%	3 2%	14 2%	9 4%	6 7%	1 3%	7 4%	14 4%	23 3%
		E	e		Bc					l		j				
1	14 1%	4 2%	1 0%	2 1%	3 1%	1 0%	7 2%	4 1%	2 1%	6 1%	1 1%	0 1%	2 7%	4 2%	6 2%	7 1%
										M	M	m	JKI			
2	44 4%	14 6%	16 5%	4 2%	11 4%	2 1%	16 4%	18 5%	7 5%	21 3%	9 4%	3 4%	3 10%	6 3%	18 5%	23 3%
		d	d	bc		gHi	f	F	f						p	o
3	68 6%	8 4%	15 5%	20 8%	15 5%	9 4%	24 5%	24 7%	11 7%	39 6%	16 7%	1 1%	2 6%	9 4%	24 7%	44 5%
		d		b							l	k				
4	94 8%	17 7%	25 8%	24 10%	22 8%	16 7%	25 6%	39 11%	14 9%	59 9%	12 5%	3 4%	6 17%	14 7%	43 13%	47 6%
							H	G			m	m	kl		P	O
5	326 27%	62 27%	84 28%	58 25%	73 26%	53 22%	122 27%	104 29%	47 32%	151 24%	63 28%	27 31%	13 36%	73 34%	105 31%	208 26%
						i			f	N				J		
6	124 10%	22 10%	31 10%	27 11%	30 11%	24 10%	41 9%	38 11%	20 13%	74 12%	22 10%	6 7%	3 8%	17 8%	32 9%	80 10%
7	169 14%	26 12%	46 15%	27 11%	51 18%	41 17%	60 13%	48 13%	20 14%	97 15%	29 13%	15 16%	3 8%	25 12%	40 12%	125 16%
		e		e	bd											
8	129 11%	14 6%	34 11%	30 12%	40 14%	22 9%	66 14%	32 9%	10 6%	80 12%	22 10%	4 5%	1 3%	22 10%	24 7%	98 12%
		cdE	b	b	B		hi	g	g	l		j			P	O
9	27 2%	5 2%	5 2%	7 3%	8 3%	7 3%	13 3%	4 1%	3 2%	15 2%	6 3%	2 2%	0 0%	4 2%	3 1%	22 3%
															p	o
10 - Right	103 9%	25 11%	20 7%	22 9%	24 9%	29 12%	47 10%	19 5%	8 5%	54 8%	18 8%	13 15%	1 3%	16 8%	20 6%	81 10%
						Hi	h	Fg	f	l		jn		l	p	o
DK/ NA	63 5%	19 8%	14 5%	11 5%	4 1%	26 11%	19 4%	12 3%	5 3%	28 4%	15 7%	6 7%	0 0%	14 7%	14 4%	46 6%

Mean:	5.75	5.55	5.6	5.84	6.04	6.27	5.95	5.33	5.44	5.88	5.65	5.91	4.5	5.64	5.15	6.01
CQV3																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0-4 (NETS)	259 22%	54 24%	70 23%	56 24%	54 19%	35 15%	89 19%	100 28%	36 24%	140 22%	48 21%	15 17%	14 42%	40 19%	106 31%	145 18%
						Hi	H	FG	f	M	m	M	JkLN	M	P	O
5	326 27%	62 27%	84 28%	58 25%	73 26%	53 22%	122 27%	104 29%	47 32%	151 24%	63 28%	27 31%	13 36%	73 34%	105 31%	208 26%
						i			f	N				J		
6-10 (NETS)	552 46%	92 41%	136 45%	113 47%	153 54%	123 52%	227 50%	141 40%	60 41%	320 50%	96 43%	41 46%	8 22%	84 40%	118 34%	406 50%
		E	e		Bc	Hi	H	FG	f	MN	m	m	Jkln	Jm	P	O
DK/ NA	63 5%	19 8%	14 5%	11 5%	4 1%	26 11%	19 4%	12 3%	5 3%	28 4%	15 7%	6 7%	0 0%	14 7%	14 4%	46 6%
		E	e	e	Bcd	GHI	F	F	F							

V3. In politics, people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10 where 0 means left, and 10 means right?												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
QV3												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0 - Left	38 3%	1 0% D	34 8% Ce	3 3%	36 7% GH	1 1% F	1 31% F	0 0% I	3 1% L	4 1% L	31 10% JKM	1 1% L
1	14 1%	2 0% D	11 3% C	0 0%	13 3% H	1 1% I	0 0% F	0 0%	0 0% kLm	3 1% j	10 3% J	1 1% j
2	44 4%	2 0% D	40 9% Ce	1 1%	38 8% GH	2 1% F	3 1% F	1 3% I	3 1% KLM	12 4% Jl	26 8% Jkm	3 3% jl
3	68 6%	5 1% DE	55 13% C	7 6%	58 12% GH	5 2% F	4 1% FI	2 6% H	4 1% KLM	21 7% J	38 12% Jm	5 5% Jl
4	94 8%	7 1% DE	70 16% Ce	12 11%	72 15% H	19 10% H	0 0% FGI	3 8% H	9 2% KLM	29 10% J	48 15% Jm	8 7% Jl
5	326 27%	96 17% DE	145 34% C	51 46%	175 36% H	66 34% H	76 16% FG	10 26%	101 21% KL	96 34% J	101 32% J	29 25%
6	124 10%	78 14% De	30 7% C	5 4%	31 6% GH	35 18% Fh	54 11% Fg	4 12%	47 10% K	47 16% JL	19 6% K	11 9%
7	169 14%	125 22% D	17 4% CE	15 13%	32 7% gH	24 12% fH	108 23% FG	4 12%	105 22% KL	34 12% JL	15 5% JKM	16 14% L
8	129 11%	114 20% De	7 2% CE	7 6%	12 2% gH	12 6% fH	103 22% FGi	2 6% h	92 19% KLM	21 7% Jl	9 3% Jk	7 6% J
9	27 2%	23 4% D	0 0% CE	3 3%	2 0% H	2 1% h	23 5% Fg	0 0%	20 4% KL	1 0% JM	2 1% Jm	5 4% Kl
10 - Right	103 9%	89 15% DE	7 2% C	4 4%	8 2% gHI	10 5% fH	81 17% FG	4 11% F	76 16% KLM	8 3% J	10 3% J	7 6% J
DK/ NA	63 5%	32 6%	9 2%	6 5%	15 3%	20 10%	23 5%	6 16%	22 5%	10 3%	10 3%	21 18%

Mean:	5.75	7.15	4.04	0.50	4.25	5.76	7.32	5.99	7.08	5.3	4.16	5.87
CQV3												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0-4 (NETS)	259 22%	17 3% DE	210 49% CE	23 21%	217 44% GHI	28 14% FH	8 2% FGI	6 16% FH	18 4% KLM	70 24% JL	152 48% JKM	19 17% JL
5	326 27%	96 17% DE	145 34% C	51 46%	175 36% H	66 34% H	76 16% FG	10 26%	101 21% KL	96 34% J	101 32% J	29 25%
6-10 (NETS)	552 46%	429 75% DE	60 14% CE	34 30%	84 17% GHI	83 42% FH	369 78% FGI	16 41% FH	340 71% KLM	111 39% JL	55 17% JKM	46 40% JL
DK/ NA	63 5%	32 6% D	9 2% C	6 5%	15 3% GI	20 10% Fh	23 5% gl	6 16% FH	22 5% M	10 3% M	10 3% M	21 18% JKL

V4a. On the same scale, where would you place these political leaders? Danielle Smith, the Leader of the United Conservative Party																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QV4A																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0 - Left	24 2%	5 1% c	12 3% b	7 2%	17 2%	3 2%	5 2%	12 31%	6 2%	6 2%	9 1%	15 3%	3 3%	6 1%	9 2%	6 3%
1	18 2% d	10 2%	6 2%	2 1% b	16 2%	0 0%	2 1%	11 2%	5 1%	2 1%	9 2%	9 1%	1 1%	5 1%	5 1%	7 3%
2	18 2%	9 2%	5 1%	4 1%	14 2%	1 1%	3 2%	9 2%	4 1%	5 2%	9 1%	10 2%	2 2%	4 1%	6 2%	5 2%
3	10 1%	3 1%	4 1%	3 1%	8 1%	2 1%	1 1%	6 1%	2 1%	2 1%	3 0%	8 1%	0 0%	3 1%	3 1%	4 2%
4	19 2% d	10 2%	7 2%	2 0% b	17 2%	0 0%	1 1%	9 2%	7 2%	3 1%	12 2%	8 1%	4 4% o	5 1%	4 1% m	5 2%
5	45 4%	17 4%	15 4%	13 4%	33 4%	5 4%	8 4%	19 3%	10 3%	16 5%	17 3%	28 5%	5 4%	14 3%	13 3%	12 5%
6	61 5% d	19 4% d	15 4% d	27 8% bc	35 4% G	8 7%	18 9% E	26 5%	15 4%	20 7%	32 5%	30 5%	4 3%	25 5%	24 6%	9 4%
7	155 13%	58 13%	50 12%	47 14%	108 13%	18 15%	28 13%	65 12%	42 12%	46 16%	95 16% L	60 10% K	10 8%	63 14%	56 14%	27 12%
8	216 18%	88 19%	65 16%	64 19%	152 18%	26 21%	38 18%	85 16%	70 20%	61 21%	129 21% L	87 15% K	24 19%	91 20% p	74 19% p	27 12% no
9	174 14%	69 15%	59 14%	46 14%	128 15%	15 12%	31 15%	73 14%	62 17%	39 13%	89 15%	85 14%	22 18% o	76 17% o	43 11% mn	33 15%
10 - Right	356 30%	136 30%	136 33% d	83 25% c	272 31%	31 25%	52 25%	175 32% j	108 30%	73 25% h	152 25% L	203 34% K	24 19% nOp	133 29% m	129 32% M	70 32% m
DK/ NA	103 9%	30 7%	36 9%	37 11%	66 8%	15 12%	22 10%	53 10%	24 7%	21 7%	45 7%	58 10%	25 20%	28 6%	33 8%	17 8%

Mean:	7.92	7.94	7.95	7.86	7.94	7.93	7.82	7.91	8.09	7.76	7.88	7.96	7.7	8.09	7.95	7.63
CQV4A																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0-4 (NETS)	90 7%	38 8%	35 9%	17 5%	73 8%	6 5%	12 6%	47 9%	24 7%	18 6%	41 7%	49 8%	11 9%	24 5% P	27 7% p	27 12% No
5	45 4%	17 4%	15 4%	13 4%	33 4%	5 4%	8 4%	19 3%	10 3%	16 5%	17 3%	28 5%	5 4%	14 3%	13 3%	12 5%
6-10 (NETS)	962 80%	371 82%	325 79%	266 80%	696 80%	98 79%	168 80%	424 78% i	296 84% h	239 81%	497 83% l	465 78% k	84 67% NO	387 85% MP	325 82% Mp	166 74% No
DK/ NA	103 9%	30 7% d	36 9%	37 11% b	66 8% f	15 12% e	22 10%	53 10%	24 7%	21 7%	45 7%	58 10%	25 20% NOP	28 6% M	33 8% M	17 8% M

V4a. On the same scale, where would you place these political leaders? Danielle Smith, the Leader of the United Conservative Party																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QV4A																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0 - Left	24 2%	9 4% D	4 1%	1 0% B	5 2%	6 2%	11 2%	3 31%	4 3%	12 2%	4 2%	2 2%	0 0%	5 3%	6 2%	18 2%
1	18 2%	4 2%	7 2%	3 1%	4 2%	4 2% g	1 0% fHI	9 2% G	4 3% G	5 1% N	4 2%	1 1%	0 0%	8 4% J	7 2%	12 1%
2	18 2%	5 2%	7 2%	6 2%	1 0%	6 3%	6 1%	3 1%	3 2%	8 1% k	8 4% j	0 0%	0 0%	2 1%	8 2%	10 1%
3	10 1%	2 1%	4 1%	0 0%	3 1%	1 0%	6 1%	1 0%	2 2%	5 1%	2 1%	0 0%	0 0%	3 1%	5 2%	5 1%
4	19 2%	5 2%	7 2%	3 1%	3 1%	4 2%	6 1%	5 2%	3 2%	9 1%	0 0% LMn	3 4% K	1 3% K	5 3% k	8 2%	9 1%
5	45 4%	17 7% dE	12 4%	6 2% b	5 2% B	19 8% gHI	18 4% f	8 2% F	1 1% F	22 3%	6 3%	7 7%	0 0%	11 5%	7 2% p	37 5% o
6	61 5%	12 5%	16 5%	12 5%	14 5%	14 6%	31 7% i	13 4%	4 2% g	38 6%	9 4%	3 3%	2 6%	8 4%	13 4%	46 6%
7	155 13%	25 11%	31 10%	34 14%	44 16%	30 13% i	68 15% l	48 14% i	9 6% fGh	88 14%	29 13%	12 14%	3 8%	23 11%	38 11%	113 14%
8	216 18%	25 11% cDE	57 19% b	52 22% B	64 22% B	37 16%	99 22% i	61 17%	20 13% g	132 21% N	40 18%	12 13%	6 18%	26 12% J	47 14% p	160 20% o
9	174 14%	24 11%	50 16%	37 16%	44 16%	24 10% HI	46 10% HI	66 18% FG	38 26% FG	99 16% l	31 14%	6 7% jm	7 21% l	30 14%	55 16%	108 13%
10 - Right	356 30%	74 33%	82 27%	74 31%	84 30%	55 23% hl	133 29%	113 32% f	55 37% F	170 27% n	70 32%	32 36%	10 30%	72 34% j	131 38% P	214 27% O
DK/ NA	103 9%	25 11%	29 9%	10 4%	12 4%	37 16% H	33 7%	27 8%	5 3%	50 8%	18 8%	11 12%	4 13%	17 8%	19 5%	74 9%

Mean:	7.92	7.57	7.8	8.13	8.07	7.43	7.87	8.18	8.14	7.95	7.9	7.91	8.56	7.76	8.1	7.83
CQV4A																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0-4 (NETS)	90 7%	25 11% de	28 9%	14 6% b	17 6% b	21 9%	30 7% i	22 6% i	18 12% gh	39 6% n	19 9%	7 7%	1 3%	24 11% j	33 10%	53 7%
5	45 4%	17 7% dE	12 4%	6 2% b	5 2% B	19 8% gHI	18 4% f	8 2% F	1 1% F	22 3%	6 3%	7 7%	0 0%	11 5%	7 2% p	37 5% o
6-10 (NETS)	962 80%	159 70% DE	235 77% DE	209 88% BC	250 88% BC	160 67% GHI	377 82% F	301 84% F	125 84% F	527 83% In	180 81% j	65 73% j	29 84% j	159 75% j	284 83%	641 80%
DK/ NA	103 9%	25 11% DE	29 9% dE	10 4% Bc	12 4% BC	37 16% GHI	33 7% F	27 8% F	5 3% F	50 8%	18 8%	11 12%	4 13%	17 8%	19 5% p	74 9% o

V4a. On the same scale, where would you place these political leaders? Danielle Smith, the Leader of the United Conservative Party												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
QV4A												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0 - Left	24 2%	2 0% D	16 4% C	3 3%	21 4% gH	2 1% f	1 31% F	0 0%	5 1% k	10 4% j	7 2%	2 2%
1	18 2%	1 0% DE	11 3% C	4 4%	16 3% H	2 1% h	0 0% Fg	0 0%	5 1% 1	5 2% 2	7 2% 2	1 1%
2	18 2%	6 1%	9 2%	3 3%	12 2% h	3 2%	3 1% f	0 0%	5 1%	4 2%	9 3%	0 0%
3	10 1%	5 1%	4 1%	1 1%	6 1%	2 1%	2 0%	1 2%	4 1%	2 1%	3 1%	2 2%
4	19 2%	9 2%	3 1% e	6 5%	6 1% G	11 6% FH	2 0% G	0 0%	8 2%	7 2%	2 1%	3 3%
5	45 4%	26 5% D	7 2% CE	5 4%	8 2% G	21 11% FH	15 3% G	2 5%	21 4% l	12 4% l	5 1% jkM	8 7% L
6	61 5%	48 8% D	2 1% CE	7 6%	5 1% GH	22 11% F	34 7% F	1 2%	41 8% KL	10 4% J	6 2% J	5 4%
7	155 13%	123 21% D	14 3% CE	12 11%	13 3% GH	29 15% Fh	109 23% Fgi	3 8% h	97 20% KL	35 12% JL	7 2% JKM	16 14% L
8	216 18%	146 25% De	43 10% C	15 13%	45 9% GH	34 17% FHI	137 29% FGI	0 0% GH	119 25% LM	56 20% Lm	29 9% JK	12 11% Jk
9	174 14%	76 13% d	78 18% C	11 10%	78 16%	33 17%	61 13%	2 5%	59 12% l	43 15%	57 18% j	14 12%
10 - Right	356 30%	93 16% De	216 51% CE	28 25%	253 52% GHI	13 7% FH	85 18% FG	4 12% F	89 19% KL	83 29% JLM	169 53% JKM	14 12% KL
DK/ NA	103 9%	41 7%	20 5%	14 13%	28 6%	24 12%	26 5%	25 66%	28 6%	18 6%	19 6%	38 33%

Mean:	7.92	7.72	8.44	0.67	8.28	6.95	7.92	7.8	7.64	7.75	8.63	7.38
CQV4A												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0-4 (NETS)	90 7%	22 4% De	44 10% C	18 16%	61 12% Hi	21 10% H	8 2% FG	1 2% f	27 6% k	29 10% j	27 8%	7 6%
5	45 4%	26 5% D	7 2% CE	5 4%	8 2% G	21 11% FH	15 3% G	2 5%	21 4% I	12 4% I	5 1% jkM	8 7% L
6-10 (NETS)	962 80%	486 85% E	354 83% E	75 67%	394 80% GHI	131 67% FHI	426 90% FGI	10 27% FGH	405 84% M	228 80% M	268 84% M	61 53% JKL
DK/ NA	103 9%	41 7%	20 5% E	14 13%	28 6% GI	24 12% FHI	26 5% GI	25 66% FGH	28 6% M	18 6% M	19 6% M	38 33% JKL

V4b. On the same scale, where would you place these political leaders? Naheed Nenshi, the Leader of the New Democratic Party																
	Total	Location			Community size			Neighbourhood (D9)			Gender (D1)		Age (D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Urban H	Suburban I	Rural J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QV4B																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0 - Left	219 18%	83 18%	69 17%	67 20%	152 18%	21 17%	46 22%	88 31%	59 17%	72 24%	122 20%	98 16%	13 11%	83 18%	84 21%	38 17%
								J	j	Hi			nO	m	M	
1	79 7%	32 7%	19 5%	29 9%	50 6%	6 5%	23 11%	25 5%	25 7%	29 10%	47 8%	32 5%	9 7%	27 6%	27 7%	16 7%
			d	c	g	g	ef	J		H						
2	149 12%	61 14%	42 10%	46 14%	104 12%	19 16%	27 13%	66 12%	46 13%	35 12%	89 15%	60 10%	16 12%	61 13%	44 11%	29 13%
								l		k						
3	194 16%	73 16%	75 18%	47 14%	148 17%	14 11%	33 16%	80 15%	70 20%	44 15%	104 17%	91 15%	8 6%	91 20%	60 15%	36 16%
					f	e		i	h				NOP	M	M	M
4	172 14%	69 15%	68 17%	34 10%	137 16%	14 12%	20 9%	88 16%	47 13%	37 12%	76 13%	96 16%	17 14%	61 13%	64 16%	30 13%
		d	D	bC	g		e									
5	128 11%	53 12%	48 12%	26 8%	102 12%	11 9%	15 7%	66 12%	40 11%	21 7%	55 9%	73 12%	15 12%	49 11%	41 10%	23 10%
								j		h						
6	51 4%	28 6%	13 3%	9 3%	42 5%	5 4%	4 2%	29 5%	14 4%	7 2%	25 4%	26 4%	7 5%	18 4%	14 4%	12 5%
		cd	b	b				j		h						
7	25 2%	11 3%	6 2%	7 2%	18 2%	2 2%	5 2%	15 3%	6 2%	4 1%	11 2%	14 2%	3 3%	2 1%	13 3%	7 3%
													n	mOp	N	n
8	21 2%	9 2%	8 2%	4 1%	17 2%	2 1%	2 1%	11 2%	8 2%	3 1%	7 1%	14 2%	1 1%	9 2%	6 2%	5 2%
9	1 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%
					f	e										
10 - Right	13 1%	5 1%	4 1%	5 1%	9 1%	4 3%	1 1%	5 1%	3 1%	5 2%	5 1%	8 1%	2 2%	5 1%	3 1%	3 2%
					f	e										
DK/ NA	147 12%	30 7%	59 14%	59 18%	88 10%	24 20%	34 16%	68 13%	36 10%	38 13%	59 10%	88 15%	34 27%	48 11%	42 11%	22 10%

Mean:	2.92	3.02	3.04	2.62	3.03	3.04	2.39	3.18	2.93	2.44	2.68	3.18	3.38	2.84	2.83	3.07
CQV4B																
Weighted Total:	1200	455	412	334	867	124	210	543	354	295	600	601	125	453	399	223
Total:	1200	400	400	400	800	190	210	545	343	303	600	600	124	457	399	220
0-4 (NETS)	814 68%	318 70%	273 66%	223 67%	591 68% f	75 60% eg	148 71% f	348 64% J	248 70% H	217 74% H	437 73% L	377 63% K	62 49% NOP	323 71% M	279 70% M	150 67% M
5	128 11%	53 12%	48 12%	26 8%	102 12%	11 9%	15 7%	66 12% j	40 11%	21 7% h	55 9%	73 12%	15 12%	49 11%	41 10%	23 10%
6-10 (NETS)	112 9%	53 12%	32 8%	26 8%	85 10%	14 11%	13 6%	61 11% j	30 9%	19 6% h	48 8%	63 11%	14 11%	34 7% p	36 9%	27 12% n
DK/ NA	147 12%	30 7% CD	59 14% B	59 18% B	88 10% Fg	24 20% E	34 16% e	68 13%	36 10%	38 13%	59 10% l	88 15% k	34 27% NOP	48 11% M	42 11% M	22 10% M

V4b. On the same scale, where would you place these political leaders? Naheed Nenshi, the Leader of the New Democratic Party																
	Total	Income (D14)				Education (D7)				Employment (D5)					Sector (D6)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HSor less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QV4B																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0 - Left	219 18%	44 19%	53 17%	44 18%	54 19%	55 23%	93 20%	54 31%	18 12%	118 18%	42 19%	21 24%	1 3%	36 17%	45 13%	167 21%
						HI	i	F	Fg	m	m	M	jkLn	m	P	O
1	79 7%	12 5%	28 9%	11 5%	21 7%	11 5%	37 8%	24 7%	7 5%	45 7%	21 9%	2 2%	0 0%	12 6%	19 5%	59 7%
			d	c							l	k				
2	149 12%	22 10%	36 12%	29 12%	46 16%	28 12%	69 15%	39 11%	14 9%	85 13%	23 10%	7 8%	7 20%	26 12%	33 10%	110 14%
		e			b											
3	194 16%	19 8%	52 17%	57 24%	52 18%	23 10%	62 14%	72 20%	38 25%	111 17%	32 14%	11 13%	4 13%	36 17%	70 20%	119 15%
		CDE	B	B	B	HI	hl	Fg	FG						p	o
4	172 14%	21 9%	46 15%	44 18%	44 15%	18 8%	64 14%	65 18%	25 17%	88 14%	36 16%	10 11%	7 21%	29 14%	59 17%	107 13%
		cDe	b	B	b	gHI	f	F	F							
5	128 11%	34 15%	30 10%	18 8%	25 9%	20 9%	47 10%	39 11%	21 14%	70 11%	19 9%	9 11%	5 16%	23 11%	46 13%	74 9%
		de		b	b										p	o
6	51 4%	12 5%	13 4%	6 3%	13 5%	9 4%	15 3%	16 4%	12 8%	23 4%	14 6%	2 2%	1 3%	10 5%	15 4%	34 4%
							i		g							
7	25 2%	8 4%	3 1%	6 2%	5 2%	8 3%	6 1%	9 2%	2 2%	11 2%	5 2%	1 1%	0 0%	8 4%	16 5%	8 1%
		c	b			g	f								P	O
8	21 2%	5 2%	7 2%	3 1%	3 1%	7 3%	7 1%	5 2%	2 2%	7 1%	4 2%	4 5%	0 0%	6 3%	9 3%	12 1%
										Ln		J		j		
9	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%
										l		j				
10 - Right	13 1%	8 4%	2 1%	1 0%	1 0%	5 2%	5 1%	1 0%	2 1%	4 1%	2 1%	3 3%	0 0%	4 2%	2 1%	12 1%
		cdE	b	b	B	h		f		l		j				
DK/ NA	147 12%	40 18%	33 11%	19 8%	20 7%	51 21%	54 12%	34 10%	8 6%	77 12%	24 11%	16 18%	8 24%	20 10%	30 9%	105 13%

Mean:	2.92	3.35	2.83	2.83	2.73	2.88	2.68	3.04	3.41	2.78	2.91	3.17	3.45	3.21	3.37	2.72
CQV4B																
Weighted Total:	1200	226	305	238	284	237	457	357	149	638	222	89	35	211	343	805
Total:	1200	230	307	234	282	242	462	350	146	641	224	90	34	206	347	800
0-4 (NETS)	814 68%	118 52% CDE	217 71% B	185 77% B	216 76% B	136 57% GHi	325 71% F	253 71% F	101 68% f	446 70% l	154 69% j	52 58% j	20 57% j	139 66% j	225 66% j	561 70% j
5	128 11%	34 15% de	30 10% de	18 8% b	25 9% b	20 9% b	47 10% b	39 11% b	21 14% b	70 11% b	19 9% b	9 11% b	5 16% b	23 11% b	46 13% p	74 9% o
6-10 (NETS)	112 9%	34 15% cDe	25 8% b	16 7% B	23 8% b	30 13% g	32 7% fi	31 9% g	18 12% g	45 7% kN	25 11% j	11 13% j	1 3% j	28 13% J	42 12% p	66 8% o
DK/ NA	147 12%	40 18% cDE	33 11% b	19 8% B	20 7% B	51 21% GHI	54 12% Fi	34 10% F	8 6% Fg	77 12% m	24 11% m	16 18% n	8 24% jkn	20 10% lm	30 9% p	105 13% o

V4b. On the same scale, where would you place these political leaders? Naheed Nenshi, the Leader of the New Democratic Party												
	Total	Voting Intention (V2a/b/c)			Impressed - Smith (V1a)				Impressed - Nenshi (V1b)			
		UCP C	NDP D	Oth/Und E	Not (0-3) F	Mid (4-6) G	Very (7-10) H	DK/ NA I	Not (0-3) J	Mid (4-6) K	Very (7-10) L	DK/ NA M
QV4B												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0 - Left	219 18%	180 31% DE	17 4% Ce	11 10%	28 6% gH	21 11% fH	165 31% FGI	4 11% H	197 41% KLM	7 3% J	10 3% J	5 4% J
1	79 7%	67 12% De	7 2% C	5 4%	12 2% H	7 3% H	61 13% FGi	0 0% h	65 14% KLM	7 2% J	4 1% J	3 3% J
2	149 12%	88 15% D	38 9% C	17 15%	44 9% H	27 14% F	76 16% F	3 8%	83 17% kLM	31 11% j	27 8% J	8 7% J
3	194 16%	66 11% De	101 24% C	16 14%	108 22% HI	33 17% hl	54 11% Fgi	0 0% FGh	55 11% KL	59 21% JM	73 23% JM	8 7% KL
4	172 14%	41 7% De	103 24% C	15 13%	111 23% gHI	28 14% fHi	32 7% FG	0 0% Fg	16 3% KL	66 23% JM	86 27% JM	4 3% KL
5	128 11%	30 5% D	74 17% C	14 13%	83 17% H	23 12% H	18 4% FG	3 8%	13 3% KLM	54 19% Jm	48 15% J	12 10% Jk
6	51 4%	13 2% D	29 7% C	8 7%	32 7% H	12 6% H	7 2% FG	0 0%	3 1% KL	25 9% Jm	21 7% J	2 2% k
7	25 2%	7 1% E	12 3% C	4 4%	19 4% H	3 2% F	3 1% F	0 0%	3 1% kL	6 2% j	16 5% Jm	1 1% l
8	21 2%	4 1% D	12 3% C	3 3%	12 2% C	5 3% C	4 1% C	0 0%	6 1% l	4 2% C	10 3% j	1 1% C
9	1 0%	0 0% I	1 0% i	0 0%	0 0% I	0 0% i	0 0% I	1 2% FgH	0 0% I	0 0% I	0 0% I	1 1% I
10 - Right	13 1%	5 1% I	7 2% j	0 0%	3 1% I	2 1% I	7 2% I	1 3% I	3 1% I	2 1% I	8 3% j	0 0% I
DK/ NA	147 12%	74 13%	24 6%	18 16%	39 8%	35 18%	47 10%	26 67%	37 8%	24 8%	15 5%	71 62%

Mean:	2.92	1.93	3.98	0.32	3.84	3.36	1.79	3.34	1.44	3.92	4.17	3.39
CQV4B												
Weighted Total:	1200	575	424	112	490	196	475	38	481	286	319	115
Total:	1200	574	421	115	489	194	479	38	483	285	316	116
0-4 (NETS)	814 68%	441 77%	266 63%	64 57%	302 62%	117 59%	388 82%	7 19%	416 87%	171 60%	200 63%	27 24%
		DE	C		HI	HI	FGI	FGH	KLM	JM	JM	JKL
5	128 11%	30 5%	74 17%	14 13%	83 17%	23 12%	18 4%	3 8%	13 3%	54 19%	48 15%	12 10%
		D	C		H	H	FG		KLM	Jm	J	Jk
6-10 (NETS)	112 9%	29 5%	60 14%	16 14%	66 13%	22 11%	22 5%	2 5%	14 3%	37 13%	55 17%	5 4%
		DE	C		H	H	FG		KL	JM	JM	KL
DK/ NA	147 12%	74 13%	24 6%	18 16%	39 8%	35 18%	47 10%	26 67%	37 8%	24 8%	15 5%	71 62%
		D	CE		GI	FHI	GI	FGH	M	M	M	JKL