

CBC Calgary 2026 Referendum Poll - Data Centres -

Field work conducted between
September 8 to 21, 2026

Prepared by



Janet Brown
OPINION RESEARCH

In partnership with

Trend Research

Methodology

CBC Calgary: Referendum Poll 2026

- Conducted by live interviewers, located in Alberta
- Random sample, including 30% landlines and 70% cell phones
- Option of answering over the telephone or online
- Numbers called up to 5 times, at 5 different times of day
- Quotas set to ensure representativeness
- The response rate among valid numbers was 11.2 per cent.
- n = 1200, +/-2.8%, 19 times in 20
- **Survey dates were September 8 to 21, 2026**
- Previous surveys conducted in March 2018, March 2020, May 2020, April 2021, October 2022, April 2023* (Calgary only), May 2024, May 2025, and April 2026.

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Statistical Reliability

	Interviews	Margin of error
Total	1200	+/- 2.8
Calgary	400	+/- 4.9
Edmonton	400	+/- 4.9
Other AB	400	+/- 4.9
Large cities	800	+/- 3.5
Midsize cities	190	+/- 7.1
Small centres	210	+/- 6.8
18 to 24	130	+/- 8.6
25 to 44	423	+/- 4.8
45 to 64	429	+/- 4.7
65+	218	+/- 6.6
Men	600	+/- 4.0
Women	600	+/- 4.0

Q16. Which of the following statements about the development of AI data centres in Alberta best matches your personal point of view?															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
CQ16															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
I strongly support them	87 7%	42 9% d	28 7% c	17 5% b	70 8% e	8 6% f	9 4% g	59 10% I	28 5% H	10 8% j	37 9% k	22 5% l	17 8% m	33 10% o	54 6% n
I mostly support them, but have some concerns	364 30% d	147 32% d	132 32% d	85 26% bc	279 32% f	30 24% e	56 27% g	220 37% I	144 24% H	32 25% m	115 27% m	139 32% l	78 36% jk	103 31% p	260 30% q
I mostly oppose them, but believe some should be built	311 26% e	119 26% e	111 27% e	80 24% cd	231 27% f	29 24% f	51 24% g	147 25% I	163 27% H	21 16% klm	113 27% j	114 27% j	62 28% j	93 28% r	217 25% s
I strongly oppose them	372 31% d	128 28% d	126 31% d	118 35% b	254 29% f	48 39% e	70 33% g	139 23% I	233 39% H	57 44% KLM	133 31% Jm	132 31% Jm	50 23% Jkl	96 28% t	275 32% u
DK/ NA	67 6% D	18 4% D	15 4% D	34 10% BC	34 4% fG	9 7% e	25 12% E	36 6% I	32 5% H	9 7% j	25 6% k	21 5% l	12 5% m	13 4% p	52 6% q
Support (NETS)	451 38% D	189 42% D	160 39% d	102 31% Bc	348 40% fg	38 30% e	65 31% e	278 46% I	172 29% H	42 33% m	152 36% k	161 38% l	95 43% j	136 40% r	314 37% s
Oppose (NETS)	683 57% e	248 55% e	237 58% e	198 59% cd	485 56% f	77 62% f	121 57% g	287 48% I	396 66% H	78 60% j	247 58% k	246 57% l	112 51% m	189 56% t	492 57% u

Q16. Which of the following statements about the development of AI data centres in Alberta best matches your personal point of view?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
CQ16																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
I strongly support them	87 7%	11 5% E	18 6% e	20 7% d	35 12% Bc	10 5% i	33 6% i	27 8% H	17 11% fg	56 9% N	11 8% n	7 8% L	2 5% M	11 4% J	16 5% O	67 8% P
I mostly support them, but have some concerns	364 30%	56 25% de	79 26% d	92 34% bc	94 33% b	54 30% F	168 31% h	93 28% G	49 33% I	196 31% m	31 23% n	27 29% L	7 16% jn	101 35% km	88 28% O	264 32% P
I mostly oppose them, but believe some should be built	311 26%	57 26% dE	84 28% e	69 26% d	74 26% Bc	39 21% H	132 24% h	105 32% G	35 24% I	156 24% n	34 25% K	24 25% L	7 17% M	89 31% J	92 29% O	206 25% P
I strongly oppose them	372 31%	86 39% dE	101 34% e	78 29% b	72 25% Bc	66 36% F	166 31% h	98 30% G	42 28% I	191 30% m	52 39% n	32 34% L	24 54% jn	72 25% KM	110 35% p	233 28% o
DK/ NA	67 6%	14 6% dE	16 5% e	11 4% d	11 4% Bc	13 7% H	43 8% H	6 2% FG	5 3% I	38 6% n	6 5% K	4 4% L	3 8% M	14 5% J	9 3% O	51 6% P
Support (NETS)	451 38%	66 30% DE	97 32% dE	112 41% Bc	129 45% BC	64 35% F	201 37% h	120 37% G	66 45% I	252 40% m	41 31% n	34 36% L	9 21% jn	112 39% m	104 33% p	331 40% o
Oppose (NETS)	683 57%	144 64% dE	186 62% E	147 55% b	146 51% BC	105 58% F	299 55% h	202 62% G	77 52% I	347 54% km	85 64% j	55 59% L	31 71% j	161 56% N	202 64% P	439 54% O

Q17. What, if any of the following things, concerns you most about AI data centres? Is it ...

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
Q17															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
The potential impact on the environment	417 35%	179 39% cd	134 33% b	104 31% b	312 36%	42 34%	63 30%	194 32%	223 37%	51 39%	154 36%	139 32%	73 33%	121 36%	296 35%
The potential impact on the cost of electricity	416 35%	180 40% D	137 33% B	100 30% B	317 37% g	40 32% e	59 28%	225 37% i	191 32% h	36 28% k	170 40% jl	139 32% k	72 33%	134 40% o	282 33% n
The potential noise and inconvenience for nearby communities	212 18%	91 20%	65 16%	57 17%	156 18%	19 15%	38 18%	96 16%	116 19%	17 13%	82 19%	76 18%	37 17%	59 17%	154 18%
The potential effect of AI on society	401 33%	172 38% c	121 29% b	108 32%	292 34%	35 29%	73 35%	215 36%	185 31%	41 32%	137 32%	140 33%	82 38%	115 34%	284 33%
The potential loss of farmland	256 21%	97 21%	85 21%	74 22%	182 21%	26 21%	48 23%	112 19% i	143 24% h	31 24%	97 23%	89 21%	38 18%	75 22%	180 21%
All of the above	356 30%	108 24% CD	139 34% B	109 33% B	247 29%	37 30%	72 34%	135 22% I	221 37% H	37 28%	119 28% l	149 35% kM	51 23% L	105 31%	248 29%
None of the above	44 4%	17 4%	18 4%	9 3%	35 4%	5 4%	5 2%	28 5%	16 3%	6 5%	15 4%	14 3%	9 4%	10 3%	34 4%
DK/ NA	48 4%	10 2% D	13 3% d	24 7% Bc	24 3% FG	9 7% E	15 7% E	26 4%	21 4%	8 6%	15 4%	12 3%	12 5%	7 2% o	39 5% n

Q17. What, if any of the following things, concerns you most about AI data centres? Is it ...																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
Q17																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
The potential impact on the environment	417 35%	73 33%	110 37%	110 41%	97 34%	70 38%	159 29%	120 37%	67 45%	226 35%	47 36%	26 28%	20 47%	95 33%	121 38%	283 34%
The potential impact on the cost of electricity	416 35%	70 31%	100 33%	112 41%	109 38%	72 39%	171 31%	110 34%	63 43%	235 37%	39 29%	31 33%	11 25%	97 34%	96 30%	308 38%
The potential noise and inconvenience for nearby communities	212 18%	29 13%	67 22%	63 23%	40 14%	38 21%	86 16%	60 18%	29 20%	104 16%	22 17%	21 23%	11 25%	54 19%	46 15%	154 19%
The potential effect of AI on society	401 33%	70 31%	106 35%	89 33%	94 33%	71 39%	180 33%	99 30%	50 34%	203 32%	40 30%	32 34%	14 33%	109 38%	99 31%	284 35%
The potential loss of farmland	256 21%	43 19%	62 21%	63 23%	65 23%	54 30%	117 22%	55 17%	30 20%	138 22%	27 20%	24 26%	11 25%	53 19%	65 21%	183 22%
All of the above	356 30%	75 34%	89 30%	73 27%	73 26%	40 22%	175 32%	107 33%	34 23%	179 28%	51 39%	32 34%	13 29%	80 28%	110 35%	220 27%
None of the above	44 4%	4 2%	13 4%	6 2%	18 6%	5 3%	20 4%	12 4%	7 5%	28 4%	3 3%	6 6%	1 3%	6 2%	4 1%	37 4%
DK/ NA	48 4%	13 6%	13 4%	7 3%	6 2%	10 6%	31 6%	5 2%	2 1%	24 4%	5 4%	1 1%	3 6%	14 5%	8 3%	34 4%

D1. Gender															
	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD1															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
Male	601	246	195	160	440	63	97	601	0	69	217	207	107	183	416
	50%	54%	47%	48%	51%	51%	46%	100% I	0% H	53%	51%	48%	49%	54%	49%
Female	600	209	217	174	427	61	113	0	600	60	207	221	112	155	441
	50%	46%	53%	52%	49%	49%	54%	0% I	100% H	47%	49%	52%	51%	46%	51%

D1. Gender																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD1																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
Male	601	102	144	149	155	95	272	161	72	357	44	45	20	132	113	460
	50%	45% d	48%	55% b	54%	52%	50%	49%	48%	56% KN	33% Jln	49% k	47% Jk	46% Jk	36% P	56% O
Female	600	122	155	121	131	87	270	167	76	280	89	48	23	156	202	361
	50%	55% d	52%	45% b	46%	48%	50%	51%	52%	44% KN	67% Jln	51% k	53% Jk	54% Jk	64% P	44% O

D2. Which of the following categories best describes your age?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD2															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
18-24 years	129 11%	44 10%	57 14%	28 8%	101 12%	13 10%	16 7%	69 11%	60 10%	129 100%	0 0%	0 0%	0 0%	19 6%	110 13%
25-34 years	176 15%	67 15%	55 13%	54 16%	122 14%	23 18%	32 15%	81 13%	95 16%	0 0%	176 41%	0 0%	0 0%	83 25%	91 11%
35-44 years	248 21%	99 22%	91 22%	59 18%	190 22%	24 19%	35 17%	136 23%	112 19%	0 0%	248 59%	0 0%	0 0%	133 39%	115 13%
45-54 years	231 19%	81 18%	85 21%	65 19%	166 19%	25 20%	40 19%	116 19%	115 19%	0 0%	0 0%	231 54%	0 0%	85 25%	146 17%
55-64 years	197 16%	80 18%	56 14%	62 18%	135 16%	21 17%	41 19%	91 15%	106 18%	0 0%	0 0%	197 46%	0 0%	13 4%	182 21%
65-74 years	154 13%	58 13%	51 13%	45 13%	109 13%	10 8%	35 17%	70 12%	84 14%	0 0%	0 0%	0 0%	154 70%	4 1%	149 17%
75 and over	65 5%	26 6%	18 4%	21 6%	44 5%	9 7%	12 6%	37 6%	28 5%	0 0%	0 0%	0 0%	65 30%	1 0%	64 7%

D2. Which of the following categories best describes your age?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD2																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
18-24 years	129 11%	37 17% cdE	30 10% be	26 9% b	15 5% Bc	36 20% GHI	57 10% FI	36 11% FI	0 0% FGH	68 11% MN	21 16% MN	10 11% MN	29 67% JKLN	0 0% JKLM	31 10% p	79 10% o
25-34 years	176 15%	28 12%	49 16%	47 17%	46 16%	25 14%	87 16%	44 13%	21 14%	136 21% kN	18 13% jN	13 14% N	8 19% N	0 0% JKLM	35 11% p	131 16% o
35-44 years	248 21%	37 16% dE	56 19% e	64 24% b	78 27% Bc	32 18% I	106 20% I	64 20% I	46 31% FGH	197 31% KMN	19 14% JIN	26 27% kMN	2 5% JLN	0 0% JKLM	58 18% p	183 22% o
45-54 years	231 19%	27 12% cdE	58 20% be	54 20% be	77 27% Bcd	32 17%	105 19%	69 21%	25 17%	140 22% KMN	48 37% JMN	28 30% MN	2 5% JKL	12 4% JKL	67 21%	154 19%
55-64 years	197 16%	43 19% e	43 14%	45 17%	34 12% b	32 18%	94 17%	46 14%	25 17%	73 11% N	16 12% N	14 15% N	2 5% N	90 31% JKLM	53 17%	135 16%
65-74 years	154 13%	35 15% d	41 14%	25 9% b	30 10%	21 12%	69 13%	45 14%	19 13%	18 3% N	7 5% N	1 1% N	0 0% N	129 45% JKLM	47 15%	103 13%
75 and over	65 5%	18 8% E	21 7% E	11 4%	5 2% BC	5 3% hi	25 5%	23 7% f	12 8% f	4 1% kN	3 3% jN	1 1% N	0 0% N	57 20% JKLM	24 8% p	36 4% o

D4. Which of the following best describes your present employment status?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD4															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
Working full-time	637 53%	249 55%	217 53%	170 51%	466 54%	61 49%	109 52%	357 59%	280 47%	68 53%	333 79%	213 50%	22 10%	256 76%	378 44%
								I H		KM	JLM	KM	JKL	O N	
Working part-time	133 11%	49 11%	43 11%	41 12%	92 11%	15 12%	25 12%	44 7%	89 15%	21 16%	36 9%	65 15%	10 5%	36 11%	96 11%
								I H		KM	JL	KM	JL		
Unemployed or looking for a job	67 6%	27 6%	28 7%	12 4%	55 6%	6 5%	6 3%	36 6%	30 5%	9 7%	27 6%	28 7%	2 1%	11 3%	56 7%
			d	c						M	M	M	JKL	o	n
Stay at home full-time	26 2%	6 1%	12 3%	8 3%	18 2%	4 3%	4 2%	9 2%	17 3%	1 1%	11 3%	14 3%	0 0%	12 4%	15 2%
										m	M	kL			
Student, or	44 4%	14 3%	16 4%	14 4%	30 3%	6 5%	8 4%	20 3%	23 4%	29 23%	10 2%	4 1%	0 0%	10 3%	34 4%
										KLM	Jm	J	Jk		
Retired	288 24%	108 24%	93 23%	87 26%	201 23%	32 26%	55 26%	132 22%	156 26%	0 0%	0 0%	102 24%	185 84%	10 3%	277 32%
										LM	LM	JKM	JKL	O N	
DK/ NA	6 1%	2 1%	2 1%	2 1%	4 0%	0 0%	2 1%	2 0%	4 1%	0 0%	5 1%	1 0%	0 0%	3 1%	2 0%

D4. Which of the following best describes your present employment status?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD4																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
Working full-time	637 53%	61 27% CDE	152 51% BDE	177 66% BC	204 72% BC	83 46% h	284 52% f	187 57% f	82 55%	637 100% KLMN	0 0% J	0 0% J	0 0% J	0 0% J	151 48% P	478 58% O
Working part-time	133 11%	37 16% De	35 12% B	24 9% B	26 9% b	28 15% g	52 10% f	39 12% f	15 10%	0 0% K	133 100% JLMN	0 0% K	0 0% K	0 0% K	41 13% P	91 11% O
Unemployed or looking for a job	67 6%	32 14% CDE	13 4% B	11 4% B	6 2% B	16 9% h	34 6% f	12 4% f	6 4%	0 0% L	0 0% L	67 72% JKMN	0 0% L	0 0% L	10 3% P	44 5% O
Stay at home full-time	26 2%	12 5% cdE	5 2% b	3 1% b	3 1% B	8 5% i	12 2% f	5 2% f	1 1% f	0 0% L	0 0% L	26 28% JKMN	0 0% L	0 0% L	3 1% P	13 2% O
Student, or	44 4%	11 5% e	12 4% e	7 3% b	4 2% b	8 5% h	26 5% H	4 1% fG	5 4%	0 0% M	0 0% M	0 0% M	44 100% JKLN	0 0% M	12 4% p	13 2% o
Retired	288 24%	70 31% DE	81 27% DE	46 17% BC	41 15% BC	37 20% h	130 24% f	82 25% f	39 26%	0 0% N	0 0% N	0 0% N	0 0% N	288 100% JKLM	97 31% P	178 22% O
DK/ NA	6 1%	1 0% h	1 0% h	1 0% h	0 0% h	2 1% h	4 1% h	0 0% f	0 0%	0 0% h	0 0% h	0 0% h	0 0% h	0 0% h	0 0% h	4 1% h

D5. Do you work in the public or private sector?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD5															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
Public sector, meaning any level of Government	315 26%	109 24% c	127 31% bd	79 24% c	236 27%	30 24%	49 23%	113 19% I	202 34% H	31 24%	93 22% IM	120 28% k	71 33% K	95 28%	220 26%
Private sector, meaning private industry or business	820 68%	329 72% C	261 63% B	231 69% b	589 68%	86 69%	145 69%	460 77% I	361 60% H	79 61% K	314 74% JIM	289 67% k	139 63% K	228 67%	590 69%
DK/ NA	66 5%	17 4% d	25 6%	24 7% b	42 5%	8 7%	16 7%	28 5%	38 6%	19 15% KLM	17 4% J	20 5% J	9 4% J	15 4%	48 6%

D5. Do you work in the public or private sector?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD5																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
Public sector, meaning any level of Government	315 26%	42 18% CDe	92 31% B	77 29% B	75 26% b	33 18% HI	124 23% hI	96 29% Fgl	62 42% FGH	151 24% IN	41 31% L	13 14% jKmN	12 28% l	97 34% JL	315 100% P	0 0% O
Private sector, meaning private industry or business	820 68%	160 71%	197 66%	185 69%	205 72%	136 75% I	382 71% I	221 67% I	81 54% FGH	478 75% LMN	91 68% M	57 61% JM	13 29% JKLN	178 62% JM	0 0% P	820 100% O
DK/ NA	66 5%	23 10% CDE	11 4% B	8 3% B	6 2% B	13 7%	36 7% h	11 3% g	6 4%	7 1% LMN	1 1% LMn	23 25% JKmN	19 43% JKIN	13 5% JkLM	0 0%	0 0%

D6. What is the highest level of education that you have achieved?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD6															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
High school or less	174 15%	43 10% CD	70 17% B	61 18% B	113 13% F	35 28% EG	26 13% F	92 15%	82 14%	34 26% KLM	55 13% J	62 14% J	24 11% J	52 15%	122 14%
Completed / some college, vocational or trade school	401 33%	109 24% CD	142 35% BD	150 45% BC	251 29% fG	47 38% eg	103 49% Ef	201 33%	200 33%	37 29% m	148 35% m	156 37% m	59 27% kl	109 32%	292 34%
Some university	141 12%	49 11%	55 13%	38 11%	103 12%	11 9%	27 13%	72 12%	70 12%	20 15%	44 10%	43 10% m	34 16% l	29 9% o	111 13% n
Completed university (Bachelor's Degree)	328 27%	165 36% CD	104 25% BD	59 18% BC	269 31% FG	22 17% E	37 18% E	161 27%	167 28%	36 28%	108 26%	116 27%	68 31%	97 29%	230 27%
Post graduate/professional school (Master's Degree or PhD)	148 12%	85 19% CD	38 9% B	25 7% B	123 14% fG	9 8% e	15 7% E	72 12%	76 13%	0 0% KLM	66 16% J	50 12% J	32 15% J	50 15%	97 11%
DK/ NA	8 1%	3 1%	3 1%	2 1%	7 1%	1 0%	1 1%	3 1%	5 1%	2 2%	2 0%	2 1%	2 1%	0 0%	5 1%

D6. What is the highest level of education that you have achieved?																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD6																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
High school or less	174 15%	55 25% CDE	37 12% B	34 13% B	25 9% B	174 95% GHI	0 0% F	0 0% F	0 0% F	82 13% kL	26 20% jn	24 26% JN	8 19% kL	34 12% kL	33 11% p	130 16% o
Completed / some college, vocational or trade school	401 33%	80 36% e	107 36% e	96 36% e	76 27% bcd	0 0% G	401 74% FHI	0 0% G	0 0% G	229 36% M	38 29% m	32 35% m	7 15% Jln	93 32% m	93 30% p	293 36% o
Some university	141 12%	34 15% D	42 14% d	21 8% Bc	29 10% B	0 0% G	141 26% FHI	0 0% G	0 0% G	55 9% Mn	14 10% M	13 14% M	20 45% JKLN	38 13% jM	31 10% p	89 11% o
Completed university (Bachelor's Degree)	328 27%	42 19% CDE	85 29% B	82 30% B	92 32% B	0 0% H	0 0% H	328 100% FGI	0 0% H	187 29% lM	39 29% M	17 18% jn	4 8% JKN	82 28% lM	96 31% p	221 27% o
Post graduate/professional school (Master's Degree or PhD)	148 12%	13 6% DE	28 9% E	36 13% BE	63 22% BCD	0 0% I	0 0% I	0 0% I	148 100% FGH	82 13% 13%	15 11% 11%	7 7% 7%	5 12% 12%	39 14% 14%	62 20% P	81 10% O
DK/ NA	8 1%	0 0%	0 0%	1 0%	0 0%	8 5% GHI	0 0% F	0 0% F	0 0% F	2 0%	1 1%	0 0%	0 0%	3 1%	0 0%	6 1%

D7. Do you have any children in your household age 17 and under?

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD7															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
Yes	338 28%	128 28%	117 29%	92 28%	246 28%	32 26%	60 28%	183 30%	155 26%	19 15%	216 51%	98 23%	5 2%	338 100%	0 0%
										KIM	JLM	jKM	JKL	O	N
No	858 71%	325 72%	294 71%	239 72%	619 71%	91 73%	148 70%	416 69%	441 74%	110 85%	206 49%	328 77%	213 97%	0 0%	858 100%
										KIM	JLM	jKM	JKL	O	N
DK/ NA	5 0%	1 0%	1 0%	3 1%	2 0%	1 0%	2 1%	1 0%	4 1%	0 0%	2 0%	2 1%	1 1%	0 0%	0 0%

D7. Do you have any children in your household age 17 and under?

	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD7																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
Yes	338 28%	30 13%	63 21%	108 40%	112 39%	52 29%	138 26%	97 30%	50 34%	256 40%	36 27%	23 24%	10 23%	10 3%	95 30%	228 28%
		cDE	bDE	BC	BC		i		g	KLmN	JN	JN	jN	JKLM		
No	858 71%	193 86%	236 79%	162 60%	174 61%	127 70%	403 74%	230 70%	97 65%	378 59%	96 73%	71 76%	34 77%	277 96%	220 70%	590 72%
		cDE	bDE	BC	BC		i		g	KLmN	JN	JN	jN	JKLM		
DK/ NA	5 0%	2 1%	0 0%	0 0%	0 0%	3 2%	1 0%	0 0%	1 1%	3 0%	0 0%	0 0%	0 0%	1 0%	0 0%	3 0%
						gh	f	f								

D12. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2025.

	Total	Location (D3)			Community size (D3)			Gender (D1)		Age (D2)				Children (D7)	
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Male H	Female I	18-24 J	25-44 K	45-64 L	65+ M	Yes N	No O
QD12															
Weighted Total:	1201	455	412	334	867	124	210	601	600	129	424	428	219	338	858
Total:	1200	400	400	400	800	190	210	600	600	130	423	429	218	333	862
Under \$30,000	76 6%	23 5% d	24 6%	29 9% b	46 5% F	18 15% EG	11 5% F	35 6%	41 7%	13 10%	23 5%	27 6%	12 6%	13 4% o	63 7% n
\$30,000 to less than \$60,000	149 12%	58 13%	44 11%	47 14%	102 12%	19 15%	28 13%	68 11%	81 14%	25 19% KL	41 10% JM	42 10% JM	40 18% KL	17 5% O	130 15% N
\$60,000 to less than \$80,000	157 13%	48 11% c	68 17% b	41 12%	116 13% f	10 8% eg	31 15% f	71 12%	85 14%	19 15%	57 14%	45 10% m	35 16% l	29 9% O	128 15% N
\$80,000 to less than \$100,000	143 12%	50 11%	45 11%	47 14%	95 11%	16 13%	32 15%	73 12%	70 12%	11 8%	48 11%	57 13%	28 13%	34 10%	109 13%
\$100,000 to less than \$120,000	147 12%	49 11%	56 14%	42 13%	105 12%	14 11%	28 14%	74 12%	73 12%	16 12%	54 13%	54 13%	23 10%	57 17% O	90 11% N
\$120,000 to less than \$150,000	123 10%	57 13%	35 9%	31 9%	92 11%	13 11%	18 9%	75 13% I	48 8% H	9 7%	57 13% M	44 10%	13 6% K	52 15% O	72 8% N
Over \$150,000	286 24%	126 28% D	93 23%	67 20% B	219 25% f	22 18% e	45 21%	155 26%	131 22%	15 12% KL	124 29% JM	111 26% JM	35 16% KL	112 33% O	174 20% N
DK/ NA	121 10%	44 10%	47 12%	30 9%	92 11%	12 10%	18 8%	51 8%	71 12%	21 16% K	19 5% JLM	47 11% K	34 15% K	25 7%	94 11%

D12. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2025.																
	Total	Income (D10)				Education (D6)				Employment (D4)					Sector (D5)	
		<\$60k B	\$60k- \$100k C	\$100k- \$150k D	\$150k+ E	HS or less F	Coll./ Some Uni. G	Univ. H	Post Grad I	Full-time J	Part-time K	Unemp. L	Student M	Retired N	Public O	Private P
QD12																
Weighted Total:	1201	224	299	270	286	183	542	328	148	637	133	93	44	288	315	820
Total:	1200	232	300	267	280	192	546	319	143	634	133	94	45	288	316	817
Under \$30,000	76 6%	76 34% CDE	0 0% B	0 0% B	0 0% B	21 12% HI	43 8% H	6 2% FG	5 3% F	8 1% KLMN	14 11% JL	25 27% JKN	7 15% J	22 7% JL	12 4%	51 6%
\$30,000 to less than \$60,000	149 12%	149 66% CDE	0 0% B	0 0% B	0 0% B	34 19% hI	71 13% I	36 11% fi	8 5% FGh	53 8% KLN	23 17% J	19 20% J	5 11% J	48 17% J	29 9%	109 13%
\$60,000 to less than \$80,000	157 13%	0 0% C	157 52% BDE	0 0% C	0 0% C	18 10%	73 13%	52 16%	14 9%	79 12%	15 11%	14 14%	5 11%	44 15%	42 13%	105 13%
\$80,000 to less than \$100,000	143 12%	0 0% C	143 48% BDE	0 0% C	0 0% C	18 10%	76 14%	34 10%	14 9%	74 12%	20 15% l	5 5% kmn	7 16% l	36 13% l	49 16% p	92 11% o
\$100,000 to less than \$120,000	147 12%	0 0% D	0 0% D	147 54% BCE	0 0% D	15 8% i	70 13%	38 12%	24 16% f	91 14% l	16 12%	5 6% j	4 8%	29 10%	48 15%	95 12%
\$120,000 to less than \$150,000	123 10%	0 0% D	0 0% D	123 46% BCE	0 0% D	21 11%	47 9% h	44 13% g	12 8%	86 13% kN	7 6% j	9 10%	4 9%	17 6% J	29 9%	90 11%
Over \$150,000	286 24%	0 0% E	0 0% E	0 0% E	286 100% BCD	25 14% HI	105 19% HI	92 28% FGI	63 42% FGH	204 32% KLMN	26 19% J	10 10% J	4 10% J	41 14% J	75 24%	205 25%
DK/ NA	121 10%	0 0%	0 0%	0 0%	0 0%	30 17% gHI	57 10% f	26 8% F	9 6% F	42 7% MN	11 8% mn	7 7% mn	9 20% Jkl	50 17% Jkl	30 9%	73 9%